

IIEC2021 Programme FINAL

WEDNESDAY SEPTEMBER 8th ONLINE ONLY

| Wednesday Sept 8 th online only | Start | End | Session |
|--|-------|--|---|
| | | | Today's plenary sessions will be chaired by Dr Philip Clegg , Vice President of Enterprise Educators UK |
| | 08.30 | 09.30 | Pre-event online networking and engagement with exhibitors |
| | 09.30 | 09.50 | Welcome and introduction to the conference Gareth Trainer, former Chair and Dr Emily Beaumont, President, Enterprise Educators UK Professor Alec Cameron, Vice-Chancellor Aston University |
| | 09.50 | 10.20 | Keynote: Inclusive Entrepreneurship Education Professor Ulla Hytti, Head of Entrepreneurship at the Department of Management and Entrepreneurship, University of Turku |
| | 10.20 | 10.25 | Introduction to parallel sessions |
| | 10.25 | 11.25 | Parallel sessions Stream A |
| | 11.25 | 11.45 | Tea/coffee break and networking |
| | 11.45 | 12.45 | Parallel sessions Stream B |
| | 12.45 | 13.00 | Concluding remarks for day one Dr Philip Clegg, EEUK |
| 13.00 | 14.00 | Post-event online networking and engagement with exhibitors | |

THURSDAY SEPTEMBER 9TH MORNING – ONLINE ONLY

| Thursday September 9 th – Online only | Start | End | Session |
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| | | | Today's plenary sessions will be chaired by Dr Emily Beaumont , President of Enterprise Educators UK |
| | 08.30 | 09.30 | Pre-event online networking and engagement with exhibitors |
| | 09.30 | 09.35 | Welcome and introduction to day two |
| | 09.40 | 10.10 | Keynote: Making Diversity and Enterprise Everyone's Business: The CREME Approach to Advancing Equality and Entrepreneurship Professor Monder Ram OBE, Director of the Centre for Research in Ethnic Minority Entrepreneurship (CREME), Aston University |
| | 10.15 | 10.55 | In conversation with Aston entrepreneurs Chaired by Mark Hart, Professor of Small Business and Entrepreneurship, Aston Business School Panel members: Cleo Morris – Founder of Mission Diverse; Geeta Salhan – Co founder of The Green Sisters; Connor Watt – Co Founder of Narce Media; Leigh Purnell – Founder of Petalite |
| | 10.55 | 11.15 | Tea/coffee break and networking |
| | 11.15 | 11.45 | How to achieve THE Outstanding Entrepreneurial University Paula Whitehouse, Associate Dean for Enterprise; Director, Aston Centre for Growth, Aston University Dr Sophie-Louise Hyde, Student Enterprise Manager, Loughborough University |
| | 11.50 | 12.10 | Policy focus Led by Alison Price, Head of Policy, Enterprise Educators UK Featuring Paula Whitehouse, Associate Dean for Enterprise; Director, Aston Centre for Growth, Aston University |
| | 12.15 | 12.35 | Keynote: Research into Enterprise Education and Practice Dr Emily Beaumont, University of Gloucestershire Dr Kelly Smith, University of Birmingham Dr Breda O Dwyer, Munster Technological University, Ireland |
| 12.40 | 13.10 | Celebrating the National Enterprise Educator Awards – announcement of 2021 winners Hosted by joint Chairs of the judging panel: Emma Forouzan, Director of Enterprise Educators UK Jon Powell, former Chair and Director of Enterprise Educators UK | |
| 13.15 | 13.25 | Concluding remarks for day two Dr Emily Beaumont, EEUK | |
| 13.30 | 14.30 | Post-event online networking and engagement with exhibitors | |

FRIDAY SEPTEMBER 10TH – ONLINE ONLY

| Friday September 10 th online only | Start | End | Session |
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| | | | Today's plenary sessions will be chaired by Will Pritchard , Director of Enterprise Educators UK |
| | 08.30 | 09.30 | Pre-event online networking and engagement with exhibitors |
| | 09.30 | 09.40 | Welcome and introduction to day three |
| | 09.40 | 10.10 | Keynote: How entrepreneurial initiatives at university prepared me to become a global entrepreneur Gia Vitkute, Serial traveller, entrepreneur and founder of Life in Sync Coaching, alumna of Lancaster University |
| | 10.10 | 10.15 | Introduction to parallel sessions |
| | 10.15 | 11.15 | Parallel sessions Stream B |
| | 11.15 | 11.35 | Tea/coffee break and networking |
| | 11.35 | 11.45 | EEUK Fellowship announcement Professor Sarah Underwood, Honorary Fellow of Enterprise Educators UK |
| | 11.45 | 12.45 | Parallel sessions Stream A |
| 12.45 | 13.00 | Concluding remarks Dr Emily Beaumont and Will Pritchard, EEUK Announcement of host for IEEC2022 Professor George Feiger, Executive Dean, Aston Business School | |
| 13.00 | 14.00 | Post-event online networking and engagement with exhibitors | |