

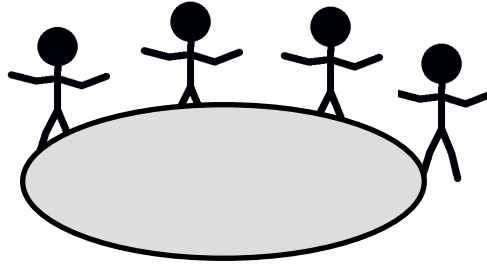
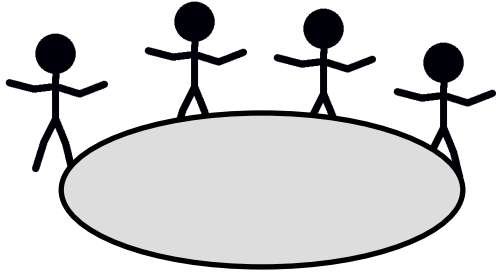
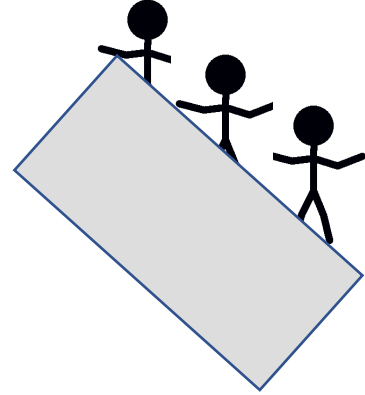
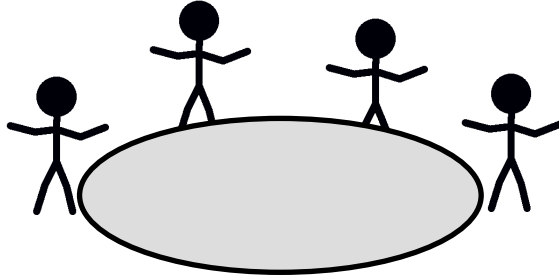
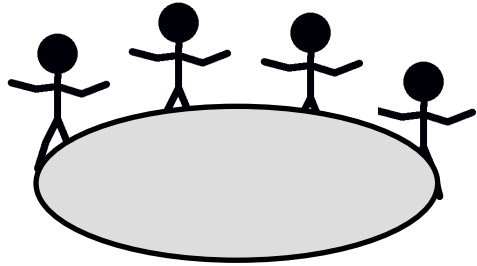


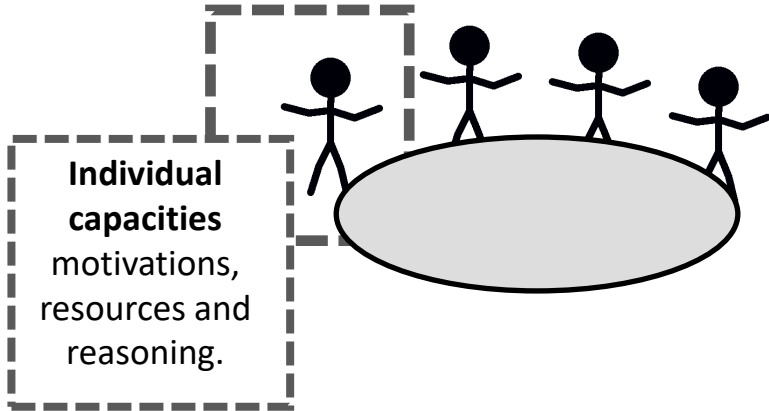
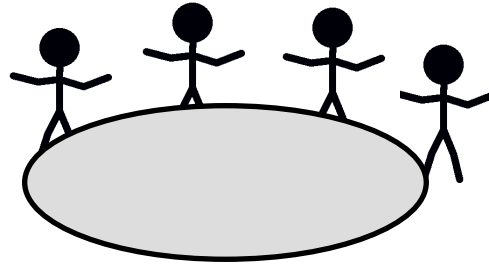
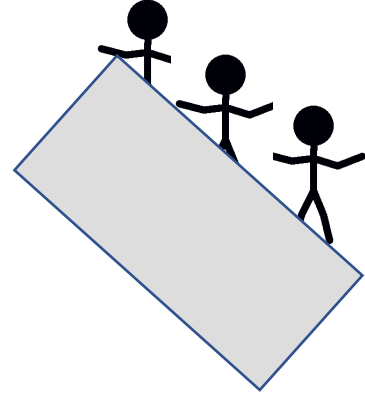
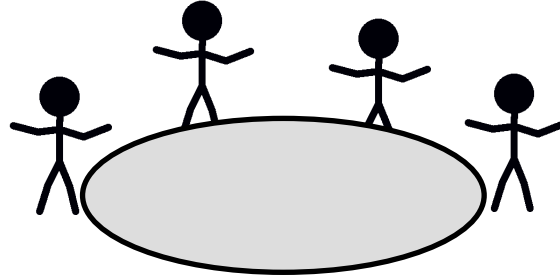
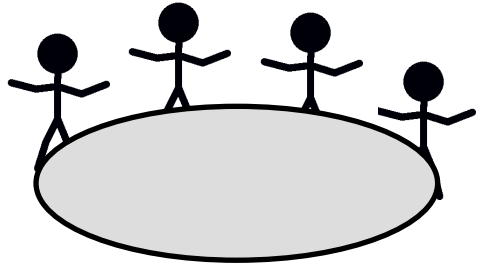
Competitive Enterprise
Education: factors which
influence outcomes...

Doctoral Researcher: Sheffield Hallam University

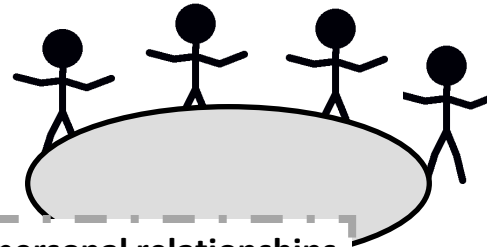
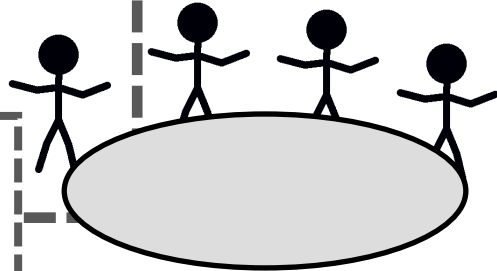
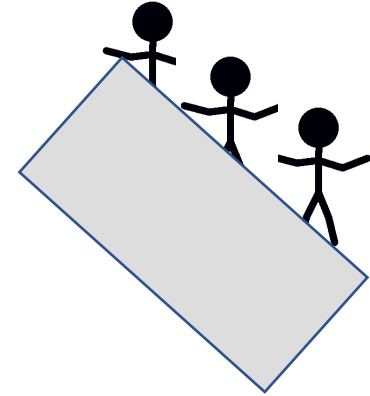
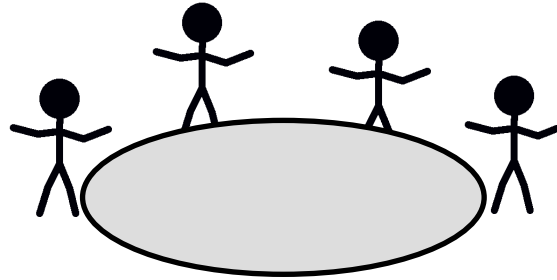
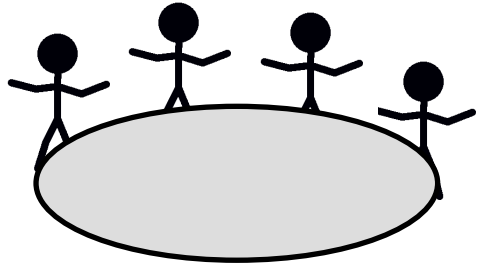
Competitive Enterprise Education – developing a concept (Brentnall, 2020).

Any enterprise or entrepreneurship education activity where there will be judged, either formally or informally, to be a winner or winners.



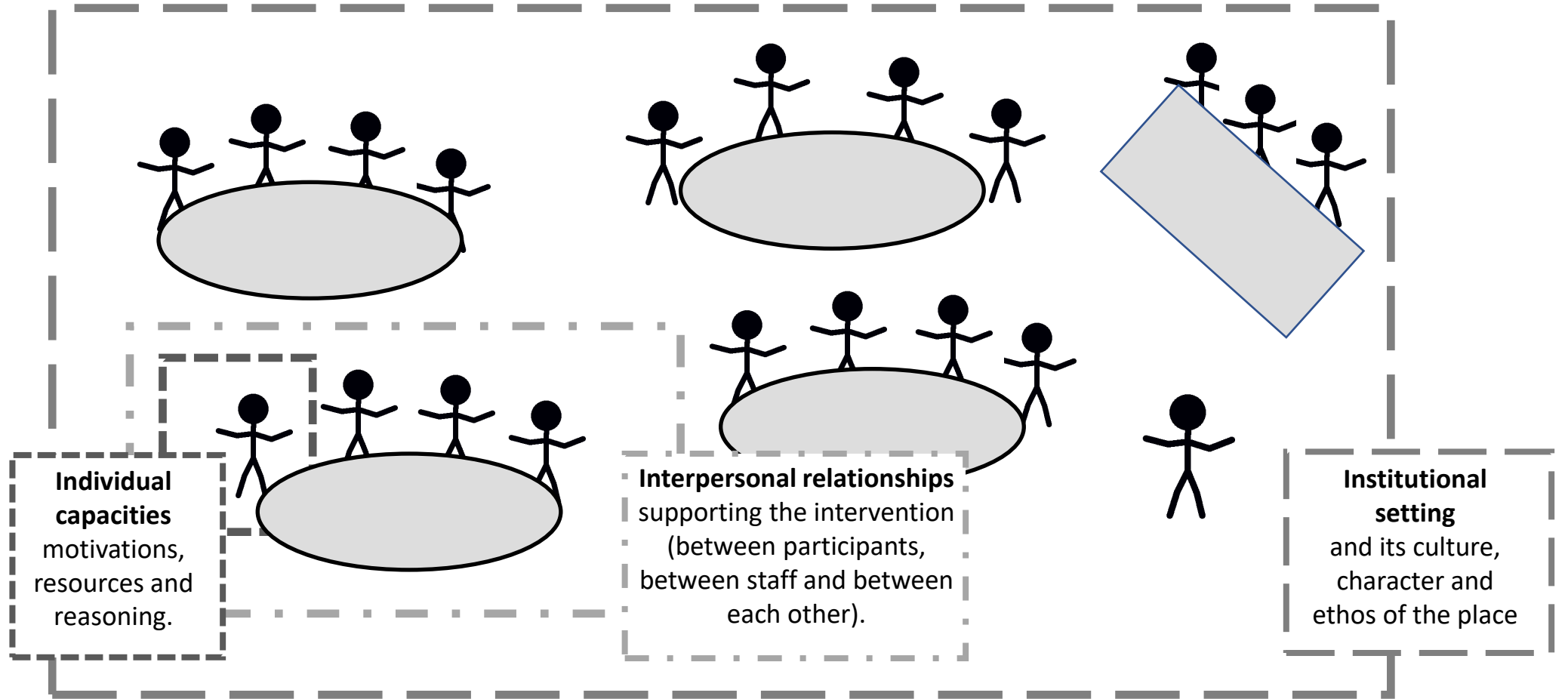


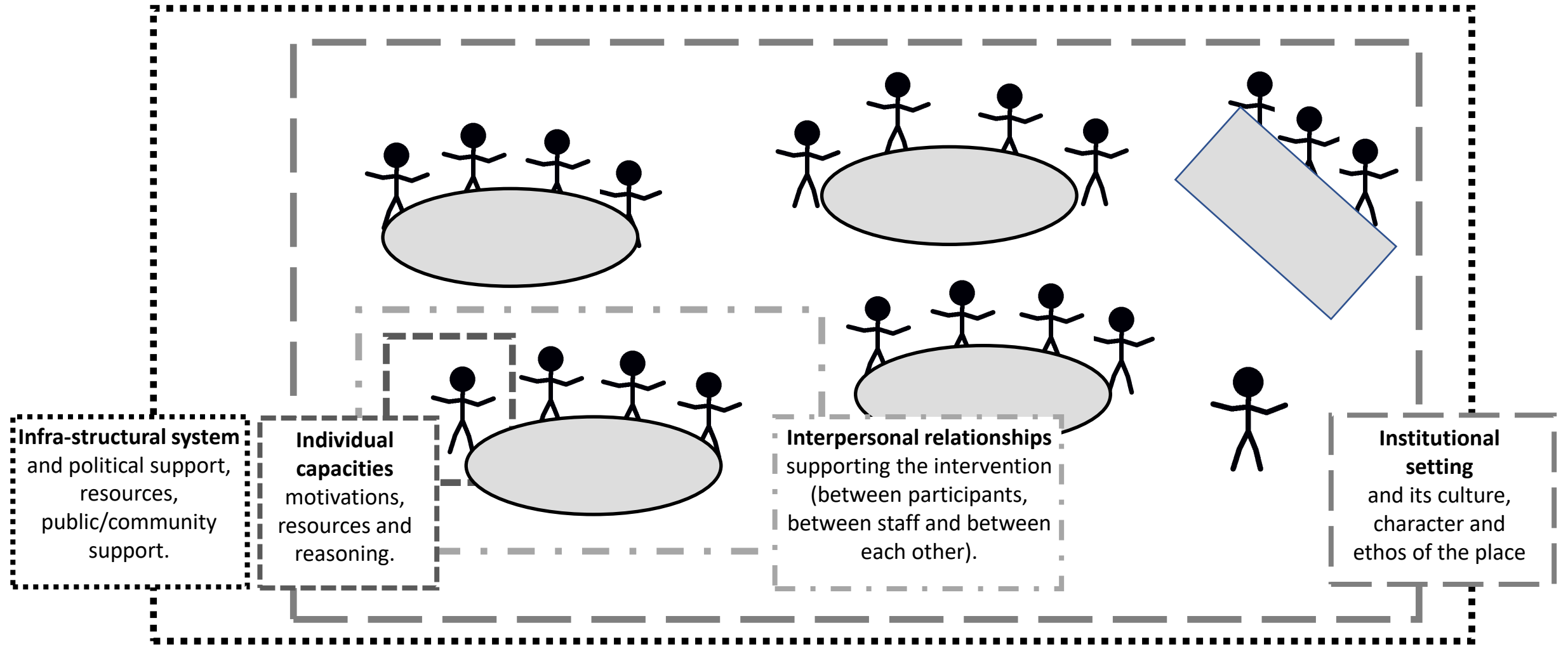
Individual
capacities
motivations,
resources and
reasoning.



Individual capacities
motivations,
resources and
reasoning.

Interpersonal relationships
supporting the intervention
(between participants,
between staff and between
each other).





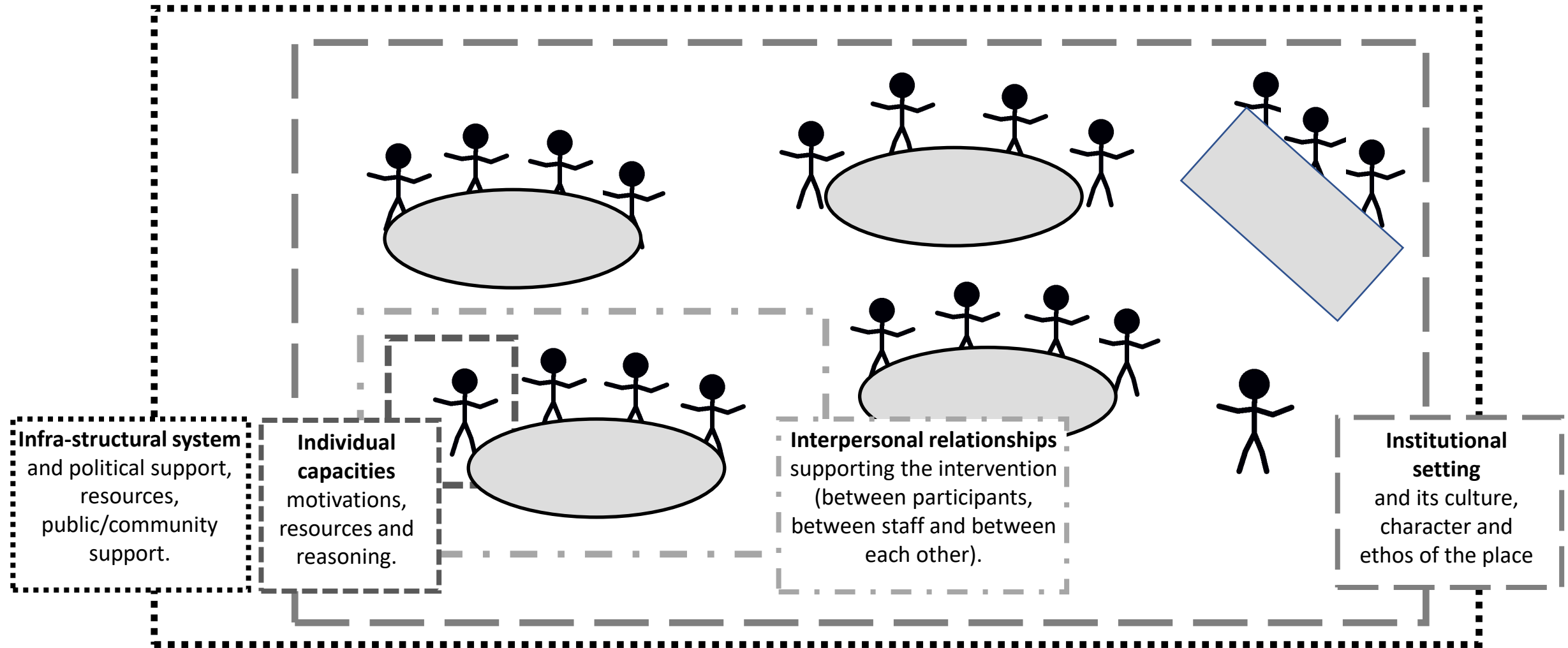
Infra-structural system
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Institutional setting
and its culture,
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Factors with potential to + - influence outcome patterns

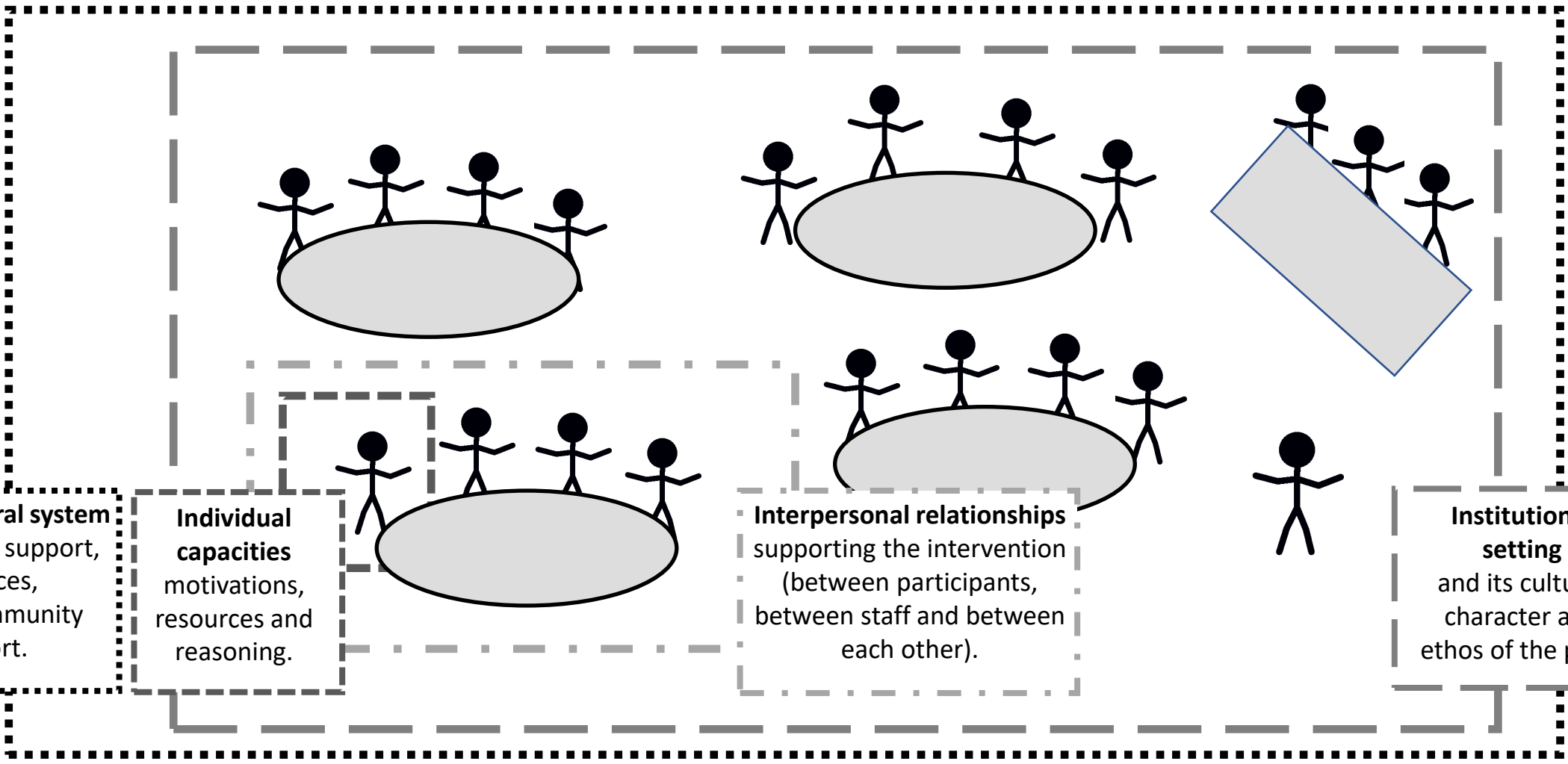


Factors with potential to + - influence outcome patterns

More positive outcome patterns



More positive outcome patterns



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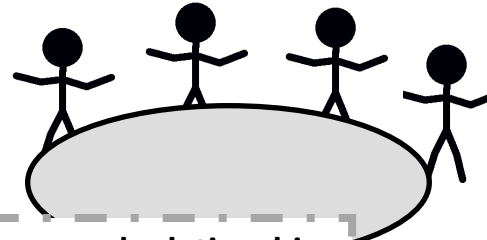
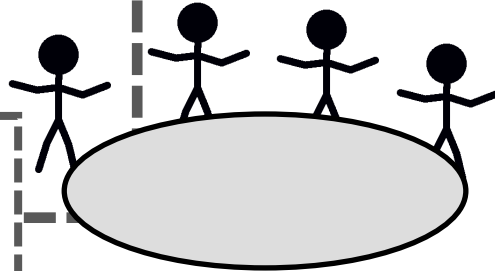
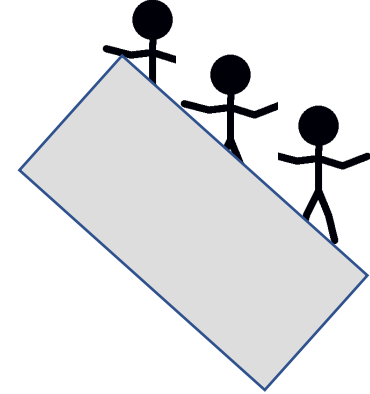
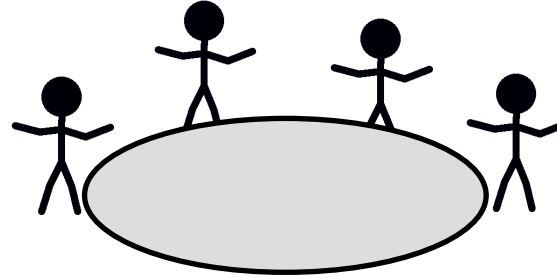
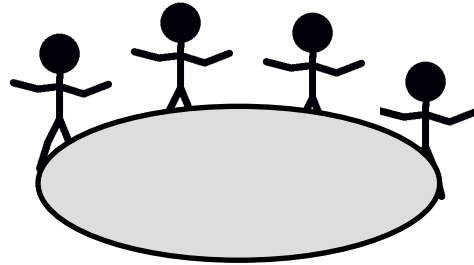
Interpersonal relationships
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Institutional setting
and its culture,
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Factors with potential to + - influence outcome patterns

More negative
outcome
patterns

More positive
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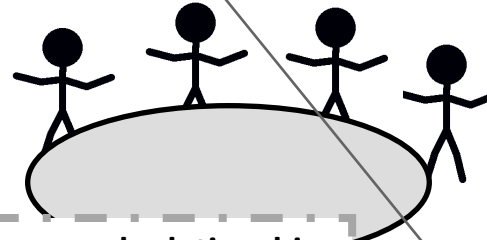
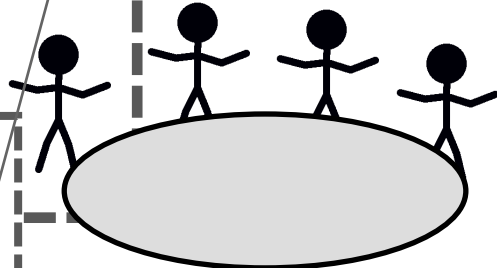
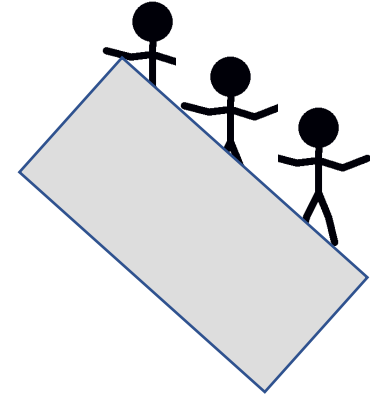
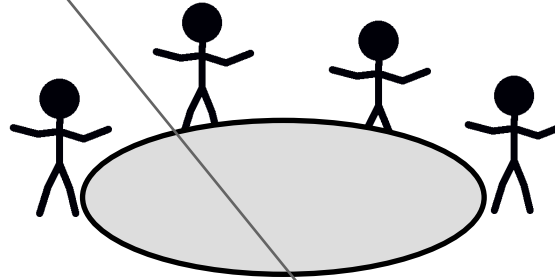
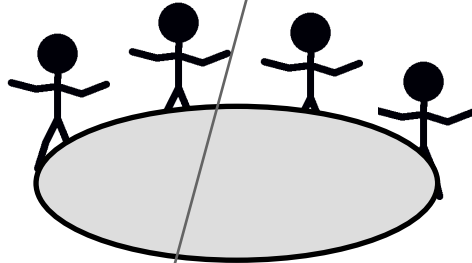
More negative
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More negative
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patterns

Competitively disinclined?

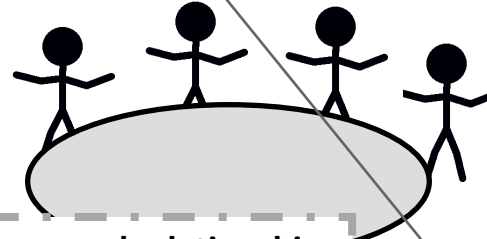
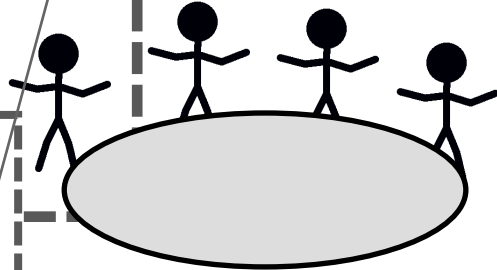
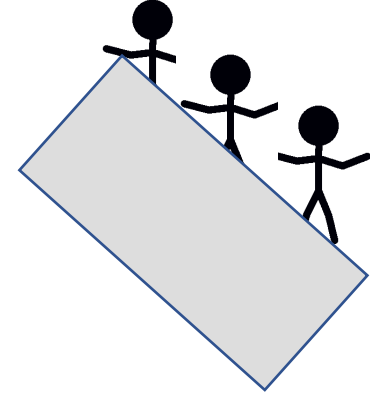
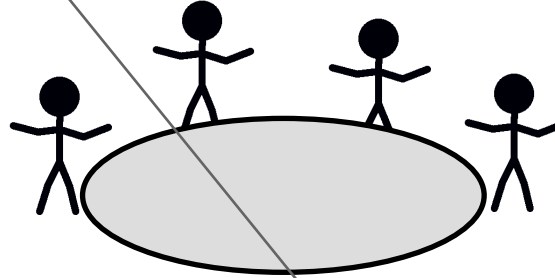
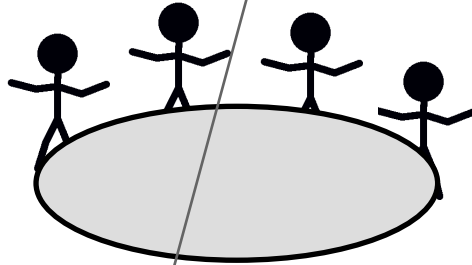
Competitively inclined?

More positive
outcome
patterns

Factors with potential to + - influence outcome patterns

More negative
outcome
patterns

More positive
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More negative
outcome
patterns

Conscripted?

Competitively disinclined?

Volunteered?

Competitively inclined?

More positive
outcome
patterns

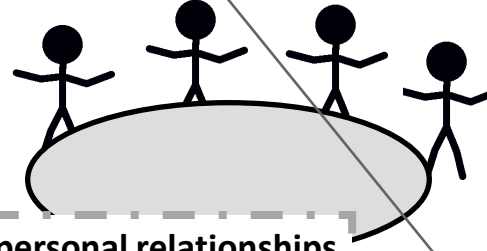
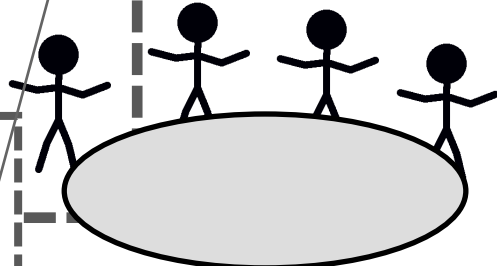
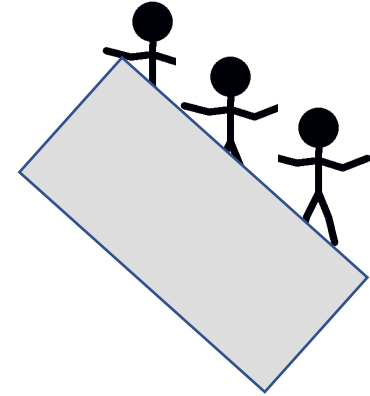
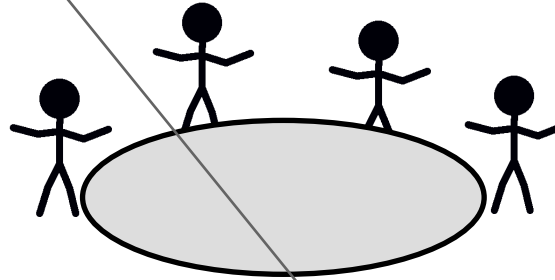
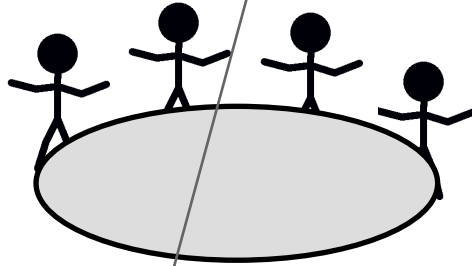
Factors with potential to + - influence outcome patterns

More negative
outcome
patterns

Loser (with no constructive feedback)?

Graceful winner?

More positive
outcome
patterns



Infra-structural system
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More negative
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Conscripted?

Competitively disinclined?

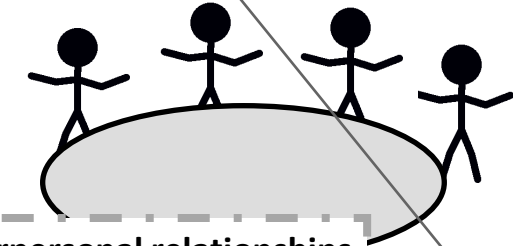
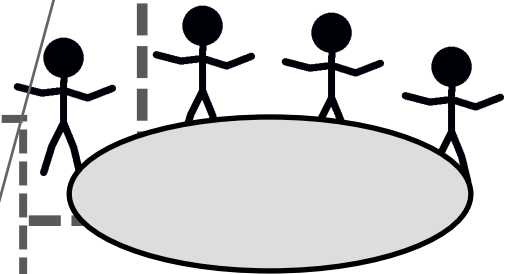
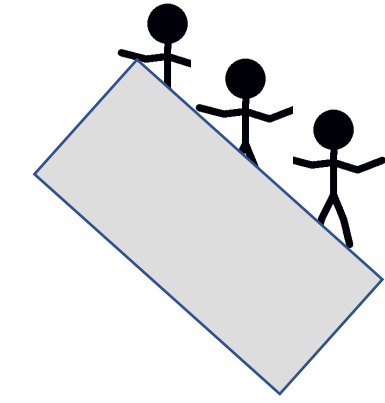
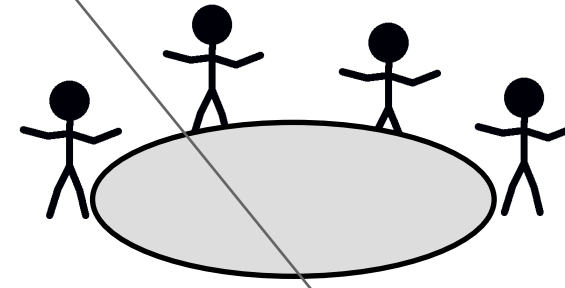
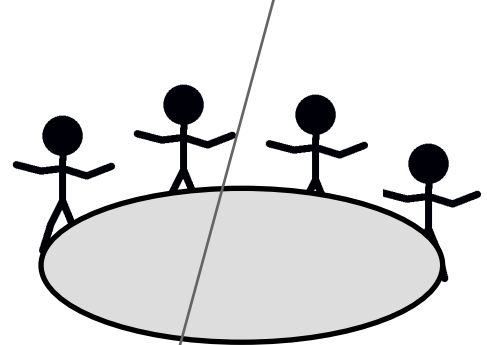
Volunteered?

Competitively inclined?

More positive
outcome
patterns

Factors with potential to + - influence outcome patterns

More negative outcome patterns ← Poorly resourced? Well resourced? → More positive outcome patterns
Loser (with no constructive feedback)? Graceful winner?



Infra-structural system and political support, resources, public/community support.

Individual capacities motivations, resources and reasoning.

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Institutional setting and its culture, character and ethos of the place

More negative outcome patterns ← Conscripted? Competitively disinclined? → More positive outcome patterns
Volunteered? Competitively inclined?

Factors with potential to + - influence outcome patterns

More negative outcome patterns ← Poorly resourced? Well resourced? → More positive outcome patterns
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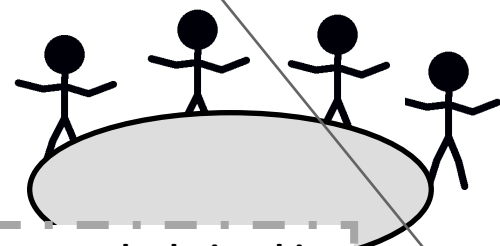
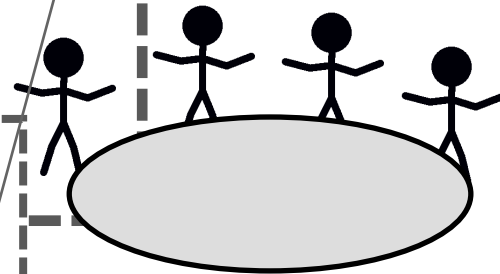
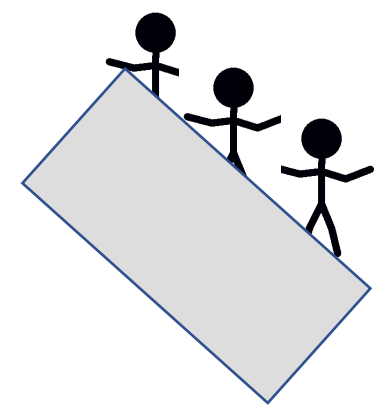
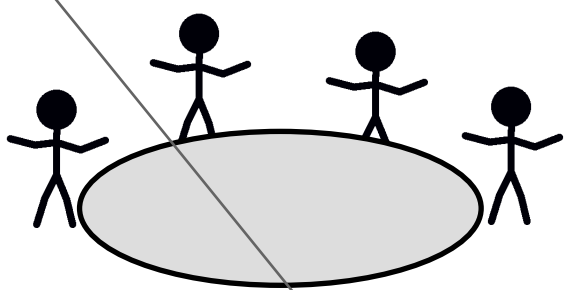
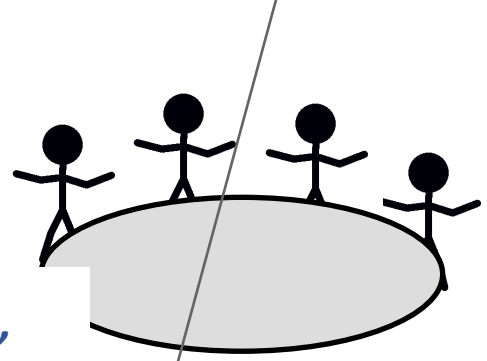
What works for whom, in what circumstances and why?

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Institutional setting and its culture, character and ethos of the place



More negative outcome patterns ← Conscripted? Competitively disinclined? Volunteered? Competitively inclined? → More positive outcome patterns

Factors with potential to + - influence outcome patterns

More negative outcome patterns

Poorly resourced?
Loser (with no constructive feedback)?

Well resourced?
Graceful winner?

More positive outcome patterns

What works for whom, in what circumstances and why?

What does it work for?

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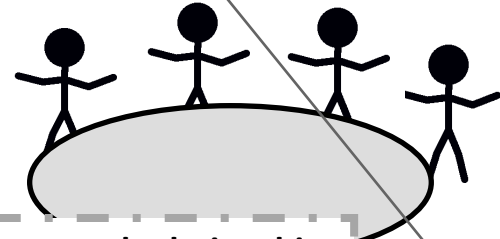
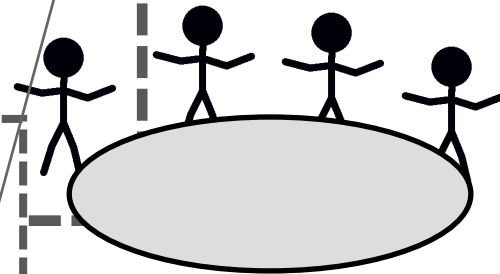
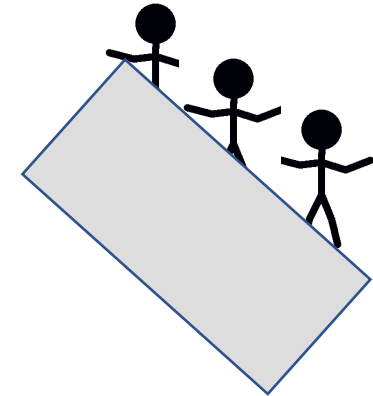
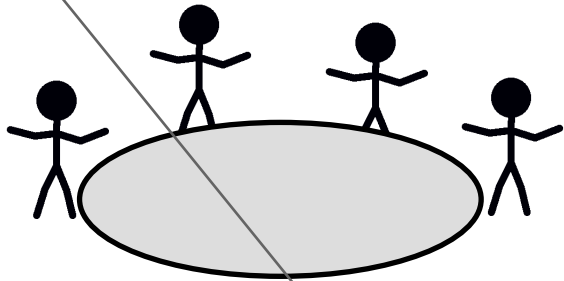
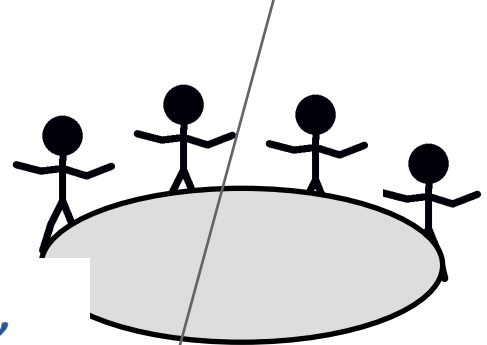
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More negative outcome patterns

Conscripted?
Competitively disinclined?

Volunteered?
Competitively inclined?

More positive outcome patterns



Break out -

What experiences and memories (of short or long form CEE) does it prompt?

'For whom' do these activities work well (or not)...

Some states of behaviour during Short Form CEE

Pessimistic (resigned to result because of previous failures...)

Stressed (it's too much, I don't know, I can't)...

Disengaged (withdrawal, retreat, sitting it out)

Diminished (previous unsuccessful experiences are reinforced, confidence is dented)

I'll just hold the flipchart... again



Short form CEE

Some states of behaviour during Short Form CEE

Exuberant (unencumbered - or prepared - by previous failures)....

Assertive (directs decision making and task delegation)...

Engaged (goal oriented, willing to perform)...

Accomplished (efforts are justified, self/peer/mentor approval boosts confidence)...

This will look great on my CV...



More negative patterns...

CEE leverages **existing** skills and resources in the context. More skilled and well resourced students **excel** in short term challenges and **volunteer** and **'go the distance'** in long term competitions

More positive patterns...

Some states of behaviour during Long Form CEE

Enthusiasm (prize, person or challenge)....

Trying (put self forward, pitched idea)...

Rejected (Confused? Demoralised? Bitter?)....

I can't... we can't...



Long form CEE

Some states of behaviour during long form CEE

Enthusiasm (prize, person or challenge)....

Challenged (task, capacities, group dynamics)...

Mastery (improving at tasks that matter)....

Validation (recognition, pride, positive social comparison)...

I can... we can...



Keep in touch -

- Catherine Brentnall – catherine@readyunlimited.com
- 07825 125438
- Competitive Enterprise Education – developing a concept (2020).
Entrepreneurship Education and Pedagogy (EEP):
<https://journals.sagepub.com/doi/abs/10.1177/2515127419900486>
- ‘Studying up’ with Per Blenker and Martin Lackéus:
<https://www.researchgate.net/project/Studying-Up-Junior-Achievement-Young-Enterprise>
- EEUK project – Enterprise through the Curriculum -
[https://www.researchgate.net/publication/319872913 Careers and Enterprise through the Curriculum - guide to accompany pedagogy bench marking tool?ev=project](https://www.researchgate.net/publication/319872913_Careers_and_Enterprise_through_the_Curriculum_-_guide_to_accompany_pedagogy_bench_marking_tool?ev=project)