



**IEEC2021 8<sup>th</sup> – 10<sup>th</sup> September 2021**

**Call for Contributions**

**Interactive Sessions and Seminars**

**Submission Deadline – Thursday July 1st, 2021**

**Enterprise and Entrepreneurship Education on a Global Stage**

IEEC is renowned for its excellent keynote speakers and for its participant-focused sessions, guided by leading educators and practitioners. The conference always provides a unique forum for enterprise and entrepreneurship educators and practitioners to share experiences and engage with others from across the globe.

Following member consultation, in 2021 the programme will be delivered online – all interactive sessions and seminars will be scheduled live within the online programme on Wednesday 8<sup>th</sup> September and repeated live on Friday 10<sup>th</sup>.

There are 2 online session formats to select from:

- **Interactive sessions** that involve delegates in some interactive elements of the session
- **Seminars** where session leaders present content in a traditional style with opportunity for Q&A towards the end

We are looking for contributions that highlight and enable good practice, inspire discussion, and encourage debate, and may be underpinned by research or practice.

We are keen to encourage student participation and invite you to consider including a student in your proposal – we have a limited number of free day places available for participating full time students. If you are considering this and want to know more, please contact [Kate Beresford](#).

## Audience

IIEC2021 will attract global attendance from:

- Enterprise and entrepreneurship educators and practitioners working inside or outside the curriculum in Higher, Further or Vocational Education
- Senior education leaders who influence policy and strategy related to enterprise and entrepreneurship education
- Policy makers who have influence over the provision of enterprise and entrepreneurship education
- Incubator and enterprise centre managers and staff and others who are supporting venture creation and growth
- Careers and employability professionals – particularly those interested in the contribution that enterprise makes to employability
- Researcher developers – particularly those interested in developing enterprising attributes in early career researchers
- Project managers and project team members supporting start-ups and SMEs
- Knowledge transfer professionals – particularly those who support academics to develop the skills they need to maximise the impact of their research.

## Opportunities to contribute to IIEC2021

This year we have **two** opportunities for colleagues to contribute to the conference:

1. To **Facilitate live** an interactive 25-minute session
2. To **Present** a 25-minute seminar – 15 minutes pre-record presentation supported live by 10 mins Q&A

Whichever option you select, the session will be delivered on both the 8<sup>th</sup> and 10<sup>th</sup> September. We invite contributions from those working across the spectrum of enterprise and entrepreneurship education and practice in higher and further education and related organisations to submit.

Further information about each of these opportunities is presented below.

## **Option 1 - Interactive session (running live twice)**

You are invited to contribute a live, online, interactive, session within one of our six conference tracks (see below). This format is ideal for interactive and 'co creative' exchange, generation, and for the exploration of new insights. The content of your session can be underpinned by research or practice.

We encourage submissions that specifically provide "take-away" knowledge, experience, and practice for delegates.

The interactive nature of sessions is of paramount importance. Proposals must demonstrate how interactivity will be achieved within the online session format, for example by using online tools such as Mural or Miro. The total amount of time allocated to each session is 25 minutes.

Track Chairs will assist facilitators to achieve an appropriate balance of presentation and interaction.

## **Option 2 – Seminar (submitted as pre-record, attending twice to deliver live Q&A)**

You are invited to contribute (in advance) a pre-recorded, online seminar which will be supported by live Q&A within one of our six conference tracks (see below). The content of your seminar can be underpinned by research or practice.

Seminars provide an opportunity to share with delegates the session leader's learning from practice or research. Delivery style will be more traditional than for interactive sessions providing an opportunity to share experience, ideas, and practice. The entire seminar will be 25 minutes and session leaders should record a 15 minute presentation to be followed by 10 minutes live Q&A.

We encourage submissions that specifically provide "take-away" knowledge, experience, and practice for delegates.

Track Chairs will assist session leaders to host the Q&A.

Details of the 2021 track themes follow...

## Primary themes with suggestions of topics to cover

We encourage submissions that explore the primary track themes from a variety of perspectives (including co-presenters from different faculty / institutions / pedagogical stance). Additionally, submissions that compare and contrast approaches across traditional boundaries, or explore barriers/issues within different areas are particularly welcome (including but not limited to the recent challenges of online delivery).

The topics listed under each primary theme are suggestions of what might be covered. These are **only a guide** and we will be pleased to receive proposals that cover other topics that fall within the primary themes.

Note on the word '**enterprise**' – in the headings below, we use the word in a broad context that includes enterprise and entrepreneurship education and practice.

We are particularly keen to encourage the topics of **Equality, Diversity, and Inclusivity (EDI)** to be embedded within sessions.

### 1. Enterprise and entrepreneurship teaching and research

- a. Innovative approaches to teaching specific topics, for example Intellectual Property Rights
- b. Embedding enterprise across the curriculum
- c. Measuring the impact of enterprise and entrepreneurship education
- d. Assessing enterprise / entrepreneurship modules and courses
- e. Recent research into enterprise and entrepreneurship education.

### 2. Extra and co-curricular enterprise education

- a. Measuring the impact of extra and co-curricular enterprise programmes
- b. Use of technology in enterprise education
- c. Engaging a more diverse audience with enterprise
- d. Enterprise competitions - beyond the business plan competition
- e. Innovative approaches to supporting students and graduates to learn about specific topics, for example, Intellectual Property Rights.

### 3. Supporting start-up, growth and scale-up

- a. Incubators and accelerators run by universities and colleges
- b. Supporting start-ups to raise finance, including alternative finance

- c. Supporting early-stage businesses to grow
- d. Supporting established businesses to scale up
- e. After ERDF – how to fund university support for students, graduates and SMEs.

#### **4. UN Sustainable Development Goals (SDGs) – how #EntEd can support**

The SDGs address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice. We are looking for sessions from those already familiar with the SDGs as well as those working towards achieving one or more of the goals. [Find out about the SDGs here.](#)

- a. Enabling young people to contribute to SDGs through enterprise education
- b. Incorporating SDGs into social and for-profit enterprises
- c. Embedding SDGs within curricular enterprise modules
- d. Working with international partners to contribute to SDGs
- e. SDG based enterprise challenges and competitions

#### **5. Enterprise for the 21<sup>st</sup> century workforce**

- a. Enabling young people to be intrapreneurs
- b. Preparing students for freelancing and the gig economy
- c. How can enterprise contribute to employability?
- d. Preparing students for portfolio careers in a post-Covid context

#### **6. Working online and at a distance**

- a. Innovative approaches to delivering curricular provision online and at a distance
- b. Innovative approaches to supporting co-curricular provision online and at a distance
- c. Supporting students and graduates to start and grow businesses in a post-Covid world
- d. Blended approaches for the future – retaining what has worked well online and at a distance

## Conference attendance

The conference runs over three mornings, and all online sessions will be delivered on both Wednesday 8<sup>th</sup> September and Friday 10<sup>th</sup> September. Thursday 9<sup>th</sup> will be delivered online and there may be an option to attend in person but there will be no parallel sessions that day.

Session presenters / facilitators must register, pay to attend and be available on **Wednesday 8<sup>th</sup> and Friday 10<sup>th</sup>** as, even if sessions are recorded, the Q&A will be live.

## How to submit

To submit your session please complete **IEEC2021 session submission form and submit by Thursday July 1st 2021**. The submission form can be downloaded from the [IEEC website](#) and should be submitted in Word format.

## Enquiries

If you have any enquiries, please email Kate Beresford, [kate@enterprise.ac.uk](mailto:kate@enterprise.ac.uk)