



STUDENTS AS ..
CHANGE
AGENTS

Delivering Online Development Programme

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THE UNIVERSITY of EDINBURGH
Careers Service



150 students, 2 challenges



CHALLENGE #1



HOW MIGHT EDINBURGH CREATE AN ENVIRONMENTALLY SUSTAINABLE FUTURE IN THE REVIVAL OF ITS TOURISM INDUSTRY AND FESTIVALS POST-COVID-19?

Partner: Edinburgh Tourism Action Group (ETAG)
The umbrella organisation for the tourism sector in Edinburgh



CHALLENGE #2

HOW CAN SCOTLAND CHANGE TO REDUCE YOUTH HOMELESSNESS?

Partner: Clan Childlaw
A unique legal and advocacy service for children and young people delivering free, confidential legal advice and representation in Edinburgh, the Lothians and Glasgow



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Unexpected benefits for students

- Accessibility
- Reach
- Community
- New skills and confidence
 - Digital literacy
 - Drive
 - Remote collaboration



Unexpected benefits for partners

- Volume of students interested in their challenges
 - High quality video outputs
- Ease of participation in online events
- Extending reach within organisation and to other partners



Unexpected benefits for university staff

- Bird's eye view of activities
- More immediate communication
- Saving of time and resources
- Connecting with students (coaches)
- Good news story for the University
 - Fostering connections and sense of community
 - Providing meaningful development opportunity
 - Having positive impact on pressing challenges, with addition of COVID lens
 - Follow on activities
 - **Ability to scale**



Find out more



@UoE_SAChA



Students as Change Agents

www.ed.ac.uk/careers/changeprogramme

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