



University of
Salford
MANCHESTER

Easily create custom online courses with LinkedIn Learning Path

Sylvia Jen
Justyna Turner

Why LinkedIn Learning?

- Traditional support: mix of individual and interactive group sessions
- Impact of Covid 19 on our service
- Some existing online content
- Live events
- Need for more flexibility
- Need for interaction

Team Approach

- One Coordinator
- Clear project plan and team approach
- Working to tight deadlines
- Learning whilst doing
- Supporting each other with technical issues
- Harnessing the expertise of the team

Case Study:

'Forging your own career path'

LinkedIn

Learning Path

Not covering:

- How to develop an online course

Covering:

- Learning path features

LinkedIn Learning



LEARNING

Learning ▾

LinkedIn

Sort By ▾

Level ▾

Type ▾

Time to complete ▾

Software ▾

Solutions for: Business Hig

LinkedIn

Grow your network and your career with LinkedIn. Learn how to use LinkedIn to rock your profile, find your next job, generate leads, start social selling, and connect with important influencers online.

Trending courses



COURSE

Learning LinkedIn

273,934 viewers

1h 30m



COURSE

How to Use LinkedIn Learning

249,930 viewers

43m



COURSE

Learning LinkedIn for Students

87,955 viewers

1h 33m



COURSE

Content Marketing

85,696 viewers

Online Course Platforms



LinkedIn Learning Options



Become an
instructor



Create
Collections



Develop
Learning Paths

LinkedIn Learning demonstration

The screenshot displays the LinkedIn Learning user interface. At the top, there is a navigation bar with the LinkedIn Learning logo, a search bar for skills, subjects, or software, and navigation icons for Home, My Learning, Me, EN, and Go to Admin. Below the navigation bar is a featured video player for a course titled "Driving Change and Anti-Racism" by Kwame Christian, Director of the American Negotiation Institute. The video player includes a play button and a yellow circle highlighting a mouse cursor over the video. Below the video player, there is a section titled "Set a weekly goal" with a "Set a goal" button. To the right, there are tabs for "In progress", "Saved", and "From your org". Under the "In progress" tab, two course cards are visible: "Professional Networking" (21m 53s left) and "Managing Your Professional Network" (15m 58s left). A "See all (33)" link is present next to the first course card.

Questions, ideas, suggestions welcome!



s.s.jen@salford.ac.uk

j.turner4@salford.ac.uk



@sylvia_jen

@justyna_turner