



Easily create custom online courses with LinkedIn Learning Path

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# Why LinkedIn Learning?

- Traditional support: mix of individual and interactive group sessions
- Impact of Covid 19 on our service
- Some existing online content
- Live events
- Need for more flexibility
- Need for interaction



# **Team Approach**

- One Coordinator
- Clear project plan and team approach
- Working to tight deadlines
- Learning whilst doing
- Supporting each other with technical issues
- Harnessing the expertise of the team



## **Case Study:**

'Forging your own career path' LinkedIn Learning Path

### Not covering:

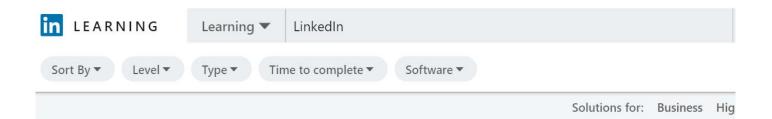
 How to develop an online course

## Covering:

 Learning path features



# **LinkedIn Learning**



#### LinkedIn

Grow your network and your career with LinkedIn. Learn how to use LinkedIn to rock your profile, find your next job, generate leads, start social selling, and connect with important influencers online.

#### Trending courses



Learning LinkedIn 273,934 viewers

COURSE



COURSE
How to Use LinkedIn
Learning
249,930 viewers



Learning LinkedIn for Students 87,955 viewers COURSE
Content N
Media

85,696 view







## **Online Course Platforms**







SKILL SHare.

coursera

THINKIFIC





# **LinkedIn Learning Options**







Become an instructor

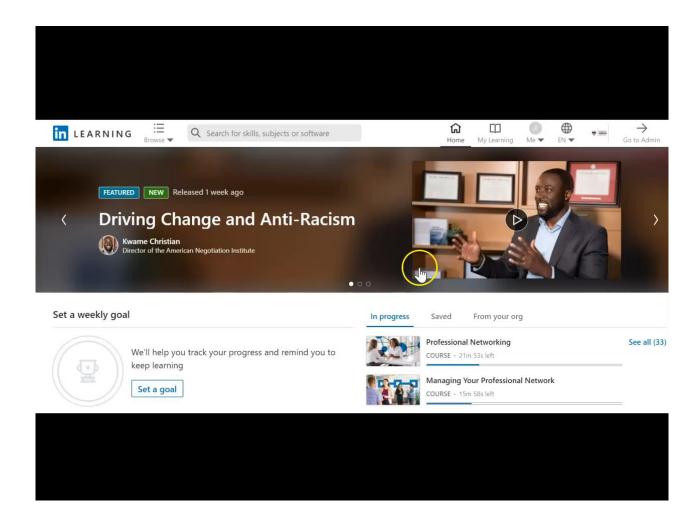
Create Collections

Develop Learning Paths





# LinkedIn Learning demonstration





# Questions, ideas, suggestions welcome!



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