



## Supporting the Sheffield City Region

**Presented by:**

Darren Chouings (Business Incubation Manager)  
Kelli Parnham (Business Growth Coach)



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# ScaleUp 360 Covid 19 Response

- 23 March 2020 – Lockdown  
Priorities and Business Continuity
- Embracing Technology  
Keep it simple and accessible
- Stakeholder Mapping  
Check in and make connections



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# Sheffield City Region – Hospitality Sector

- Sheffield City Visitor Economy projected forecast: £1.36 billion in 2019 decreasing to £0.86 billion in 2020
- Sheffield City Visitor Economy Jobs: 15,000 in 2019 decreasing to 9,300 in 2020
- Specific Industry Support  
Academic and Industry Leaders in partnership



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zoom

# The Careers Connection

- Continuity, Recovery, Rebuilding
- Impact on Solo Entrepreneurs
- Connecting need with Talent



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[www.scaleup360.co.uk](http://www.scaleup360.co.uk)

darren.chouings@shu.ac.uk  
k.parnham1@shu.ac.uk



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