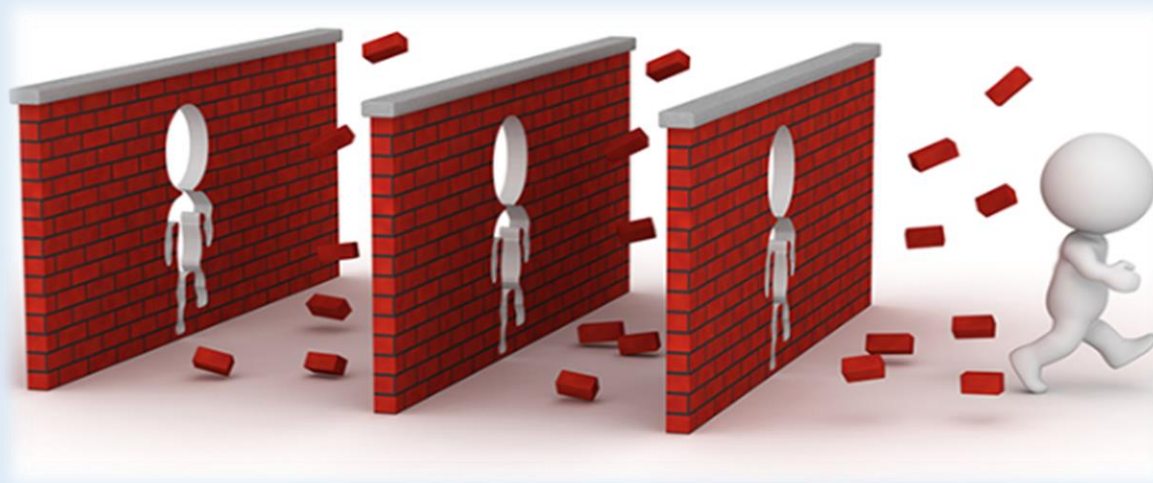


# BAME students becoming entrepreneurs

Barriers & Challenges



Dr Shehla Khan

# What will be covered in this presentation:



- Back ground
- Barriers and challenges
- Skills program
- Links to entrepreneurship
- Way forward

# Terminology BAME







Why does it matter?

# Why



- Few studies focussing on BAME & women business owners.



- Unable to adequately access – 3M's .



# Issues & Challenges

- Access to advice & support
- Lack of entrepreneurial skills



- \* Finance
- \* Perceived or actual discrimination







- Quantity or quality of BAME business / Uniqueness of BAME led enterprises
- Support provided by BAME role models

# Cert HE and BA in Leadership and Management in Skills for Work Place

Certificate HE – one year, delivered flexibly over two half days



After successful completion of cert HE, students progress onto BA leadership and Management degree (2<sup>nd</sup> year)

# Cert HE and BA in Leadership and Management in Skills for Work Place

Module 1: Managing Enterprise -  
Setting up and managing an  
enterprise







## Module 2: Critical Thinking – Learning from critically assessing values & Management practices of businesses

## Module 3: Managing Projects - project placements with voluntary and statutory organisations (with BAME leads)







Linking them where  
identified with  
Business support in  
UWTSD



# outcomes

- Gained confidence
- Gained skills
- Practical experience
- Aspirations



# Feedback from learners



Gained practical experience as well as analysis of a companies values & the management theories gave me an insight into developing a culture in my own business, the management module allowed me to go further to be creative and imaginative



Digital skills learnt from this program enabled business to be adopted virtually in times of Covid



# Way Forward

- Form more links with local businesses
- Arrange longer placements/ shadowing opportunities
- Develop links with Business Wales





Thank you

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