



Call for Contributions

Interactive Sessions, Seminars and PechaKucha 20x20 Submission Deadline – **Monday June 1st 2020**

Enterprise and Entrepreneurship Education on a Global Stage

The International Entrepreneurship Educators Conference (IEEC) is renowned for its excellent keynote speakers and for its participant focused sessions guided by leading educators and practitioners. The conference provides a unique forum for enterprise and entrepreneurship educators and practitioners to share experiences and engage with others from across the globe.

This year we have three session formats:

- **Seminars** where session leaders present content in a traditional style
- **Interactive sessions** that involve delegates throughout the session
- **'PechaKucha' presentations** – fast format 20 slides for 20 seconds each

We are looking for contributions that highlight and enable good practice, inspire discussion and encourage debate, and may be underpinned by research or practice.

EEUK will be presenting **best in track** awards for seminars and interactive sessions – you could be a winner!

We are keen to encourage student participation and aim to include students as co-facilitators in several seminars and interactive sessions. Please consider including a student in your proposal – we have a limited number of free day places available for participating full time students. If you are considering this and want to know more please contact [Kate Beresford](#).



Audience

IEEC2020 will attract global attendance from:

- Enterprise and entrepreneurship educators and practitioners working inside or outside the curriculum in Higher, Further or Vocational Education
- Senior education leaders who influence policy and strategy related to enterprise and entrepreneurship education
- Policy makers who have influence over the provision of enterprise and entrepreneurship education
- Incubator and enterprise centre managers and staff and others who are supporting venture creation and growth
- Careers and employability professionals – particularly those interested in the contribution that enterprise makes to employability
- Researcher developers – particularly those interested in developing enterprising attributes in early career researchers
- Project managers and project team members supporting start-ups and SMEs
- Knowledge transfer professionals – particularly those who support academics to develop the skills they need to maximise the impact of their research.

Opportunities to contribute to IEEC2020

This year we have *three* opportunities for colleagues to contribute to the conference:

1. To **Facilitate** an interactive 50 minute session
2. To **Present** a 50 minute seminar
3. To **Present** PechaKucha-style in our IEEC2020 20x20 sessions

We invite contributions from those working across the spectrum of enterprise and entrepreneurship education and practice in higher and further education and related organisations.

Further information about each of these opportunities is presented below.

If you would like to take inspiration from sessions delivered in 2019, please click here:

<http://ieec.co.uk/2019-programme-and-parallel-sessions/>

Option 1 - Interactive session

You are invited to contribute an interactive, practice-based session within one of our six conference tracks (see below). This format is ideal for interactive and 'co creative' exchange, generation, and exploration of new insights. The content of your session can be underpinned by research or practice.

We encourage submissions that specifically provide "take-away" knowledge, experience, and practice for delegates.

The interactive nature of sessions is of paramount importance. **Proposals must demonstrate how a maximum of 20 minutes presentation will be blended with audience engagement and participation** to create multi-directional exchanges and meaningful learning. The total amount of time allocated to each session is 50 minutes.

Track Chairs will assist facilitators to achieve an appropriate balance of presentation and interaction.

Option 2 – Seminar

You are invited to contribute a seminar within one of our six conference tracks (see below). The content of your seminar can be underpinned by research or practice.

Seminars provide an opportunity to share with delegates the session leader's learning from practice or research. Delivery style will be more traditional than for interactive sessions providing an opportunity to share experience, ideas and practice. The entire seminar will be 50 minutes and session leaders should aim to present for 35 minutes, allowing 15 minutes for Q&A and discussion.

We encourage submissions that specifically provide "take-away" knowledge, experience, and practice for delegates.

Track Chairs will assist session leaders to achieve an appropriate balance of presentation and Q&A / discussion.

Option 3 – PechaKucha 20x20 presentation

PechaKucha 20x20 is a simple presentation format where you show 20 images, each for 20 seconds (just under 7 minutes in total). The images advance automatically and you talk along to the images. Slides should contain images only, **no text**. <http://www.pechakucha.org/faq>

The 20x20 presentations will be made in quick succession and we welcome submissions from PechaKucha novices as well as experienced practitioners. This is an opportunity to share concisely your experiences or good practice with delegates in a shorter format than the interactive sessions and seminars.

A PechaKucha 20 slide template will be provided.

Details of the 2020 track themes follow...

Primary themes with suggestions of topics to cover

We encourage submissions that explore the primary track themes from a variety of perspectives (including co-presenters from different faculty / institutions / pedagogical stance). Additionally, submissions that compare and contrast approaches across traditional boundaries, or explore barriers/issues within different areas are particularly welcome (these may be institutional, discipline, faculty or subject specific).

The topics listed under each primary theme are suggestions of what might be covered. These are [only a guide](#) and we will be pleased to receive proposals that cover other topics that fall within the primary themes.

Note on the word 'enterprise' – in the headings below we use the word in a broad context that includes enterprise and entrepreneurship education and practice.

1. Enterprise within the curriculum

- a. Innovative approaches to delivering enterprise / entrepreneurship education
- b. XXXXX with entrepreneurship / enterprise - combining enterprise / entrepreneurship with other disciplines
- c. Embedding enterprise across the curriculum
- d. Measuring the impact of enterprise and entrepreneurship education
- e. Assessing enterprise / entrepreneurship modules and courses.

2. Extra and co-curricular enterprise education

- a. Measuring the impact of enterprise programmes that are delivered outside or alongside the curriculum
- b. Use of technology in enterprise education
- c. Engaging the unengaged with enterprise
- d. Enterprise competitions - beyond the business plan competition.

3. Supporting start-up, growth and scale-up

- a. Incubators and accelerators run by universities and colleges
- b. Supporting start-ups to raise finance, including alternative finance
- c. Supporting early stage businesses to grow
- d. Supporting established businesses to scale up
- e. After ERDF – how to fund university support for SMEs.

4. Enterprise education beyond HE

- a. Enterprise education within FE and VET
- b. Enterprise education in the schools sector
- c. Examples of HE partnering with FE or schools to support enterprise education
- d. Incorporating enterprise within Initial Teacher Training

5. UN Sustainable Development Goals – how #EntEd can support

The SDGs address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice. We are looking for sessions from those already familiar with the SDGs as well as those working towards achieving one or more of the goals. [Find out about the SDGs here.](#)

- a. Enabling young people to contribute to SDGs through enterprise education
- b. Incorporating SDGs into social and for-profit enterprises
- c. Embedding SDGs within curricular enterprise modules
- d. Working with international partners to contribute to SDGs
- e. SDG based enterprise challenges and competitions

6. Enterprise for the 21st century workforce

- a. Enabling young people to be intrapreneurs
- b. Preparing students for freelancing and the gig economy
- c. How can enterprise contribute to employability?
- d. Preparing students for portfolio careers

Conference attendance

The conference runs from 12 noon 9th September through to early afternoon on 11th September. If your submission is accepted, **the lead facilitator or presenter must register to attend at least one full day by Friday 17th July 2020 (early bird discounts end on the 30th June).**

It is the responsibility of the lead facilitator / presenter to communicate this information to co-facilitators / co-presenters and to ensure that they register.

How to submit

To submit your session please complete [IEEC2020 session submission form and submit by Monday June 1st 2020.](#) The submission form can be downloaded from the [IEEC website](#) and should be submitted in Word format.

Enquiries

If you have any enquiries please email Kate Beresford, kate@enterprise.ac.uk