Students as co-creators: Partnering with students to improve enterprise education

Jason Evans
Dr Gill Owens
Dr Anna Rebmann

IEEC 2018 Leeds

UNIVERSITY OF GLOUCESTERSHIRE
Teesside University
Aston University
KING'S College LONDON

Aim

Introduction – co-creation

Example 1: Student researchers - Aston University & University of Gloucestershire

Example 2: module co-creation - Teesside University

Q&A with the students

Summary: benefits, difficulties

Activity:

Co-creation

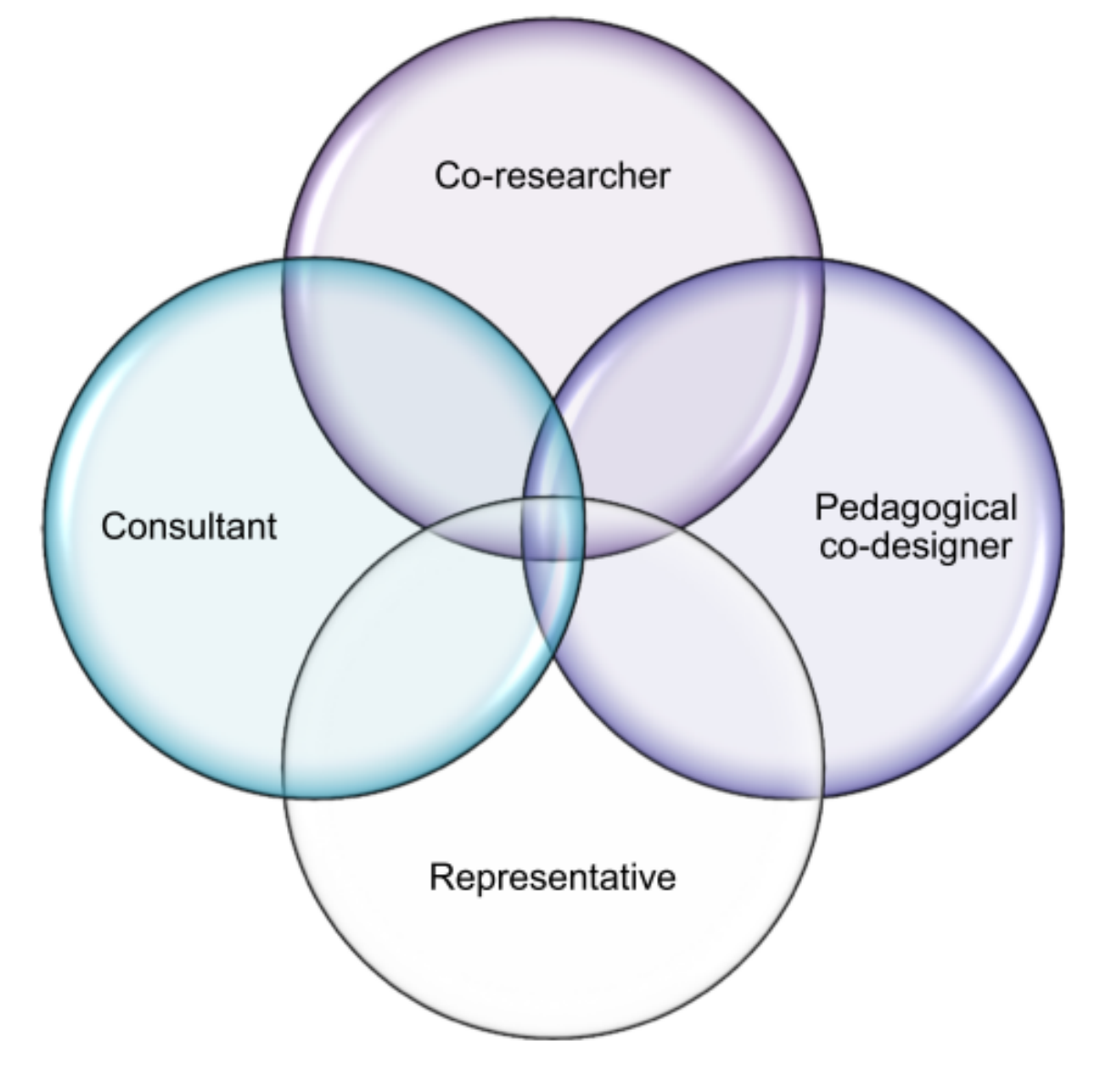
Co-creation of learning and teaching

"Co-creation of learning and teaching occurs when staff and students work collaboratively with one another to create components of the curricular and/or pedagogical approaches"

(Bovill *et al*. 2016).

Student roles in co-creation projects

From: Bovill *et al*. 2016



Student researchers

Aston University & University of Gloucestershire
Enterprise for all? EE-UK funded project

Why student researchers (SR)?

- SRs are extremely motivated.
- SRs are in a better position to be able to engage students than staff members.
- Allows us (academics) to more effectively hear student perspectives.
- Previous experiences at partner institutions have proven beneficial in gaining excellent ideas for changes of approach.
- Projects like these offer research experience opportunities to SRs which contribute to overall academic development.
- Opportunity for SRs to gain paid academic work experience.

Six students carried out focus groups over two universities trying
to understand student disengagement in EEE
Six main themes found:
1. General preconceptions
2. Integration
3. Approach/Method
4. Marketing communication
5. Risk and Reward
6. Relevance

The project - overview

Project:

"Enterprise for all? Understanding student disengagement in enterprise education through the use of student researchers."

Aim:

"...to understand how students view entrepreneurship education, and how this impacts on whether they engage in enterprise/ entrepreneurship education."

Module co-creators

Teesside University

Gill Owens – Digital Media

To be inserted here

Q&A

Benefits and challenges of co-creation

(EEUK report available)

References

- Bovill, C., Cook-Sather, A., Felten, P., Millard, L., & Moore-Cherry, N. 2016. Addressing potential challenges in co-creating learning and teaching: overcoming resistance, navigating institutional norms and ensuring inclusivity in student– staff partnerships. ***Higher Education***, 71: 195–208.