IEEC workshop: Evaluation of Entrepreneurship Education programmes in Higher Education Institutions and Centres (EEEPHEIC)

European Commission - Directorate General for Education and Culture (DG EAC)

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Outline

- Introduction: About the EEEPHEIC project
- Previous work/what's out there already
- To work! Interactive Part
- Plenary wrap-up

Introduction

Consortium

Core team

- Ecorys
- The Danish Foundation for Entrepreneurship
- J.J. Strossmayer University in Osijek
- Strascheg Center for Entrepreneurship
- Technopolis Group

Expert panel

- Pool of high level experts to provide key expertise at critical points in the study

Larger advisory board or 'Think Tank' of first-movers

- We are building a network of HEIs/educators/students

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Introduction

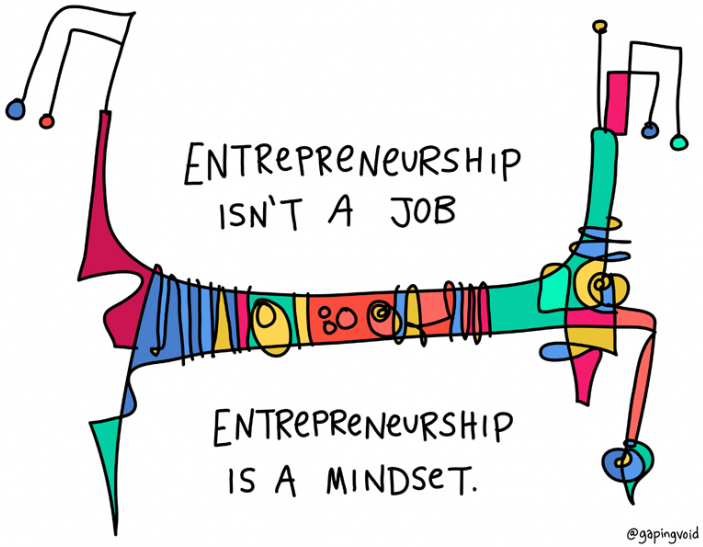
- In order to fulfill different needs of different students it is necessary for an HEI to offer **many different types of courses**, and to have **valid assessment tools that can evaluate these courses impact on different types of students**.

- **The 'Evaluation of Entrepreneurship Education Programmes in Higher Education Institutions and Centres' (EEEPHEIC, pronounced as 'epic')** project categorizes existing entrepreneurship education programmes as well as their results (impacts).

Objective of the project

General objective

To encourage the development and improve the relevance and quality of HE entrepreneurship education programmes across HEIs, thereby contributing to the development of entrepreneurial competences (knowledge, skills and attitudes) across Europe



Aim and scope of the project

1. To **evaluate the existing entrepreneurship education programmes** (EEPs) and impact measures in higher education (HE), by means of identifying their similarities, differences, strengths and weaknesses, as well the key issues, obstacles and challenges
    - Via literature review
    - Via survey (students and educators)
    - Via workshop with experts (hi, Norris! ☺)

2. To **develop a toolkit and method** for use across the EU28 and beyond, not only to measure EE outcomes, but integrate different methods, contents and related measures in toolbox

- **All 28 EU Member States**
- **Should build on existing work!**

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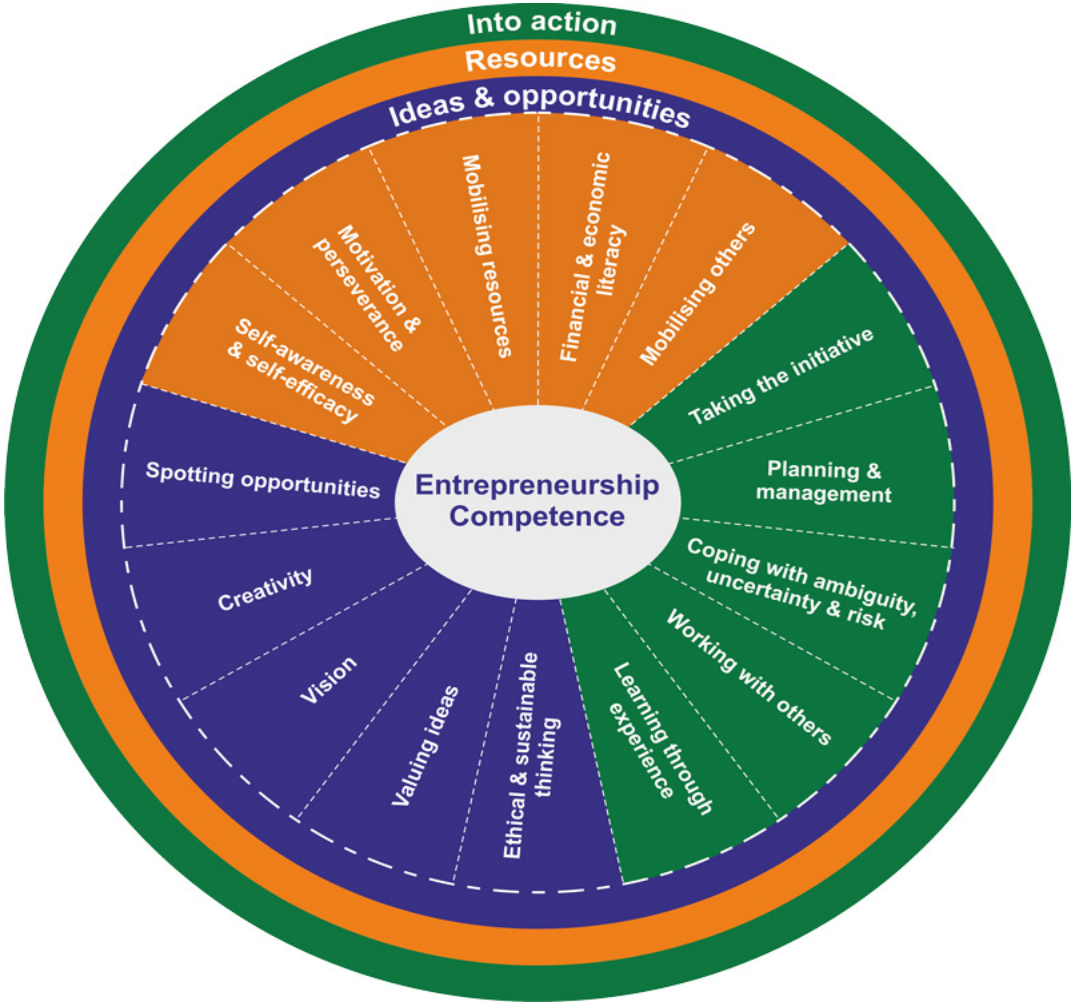

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Previous work/what's out there already

- What do prior efforts tell us?
- Examples of how different outcomes (***(knowledge, skills and attitudes)*** can be measured. What about process? Throughputs matter too. ***Inputs?***
- Rigor is vital and... Hard. Great theory is vital and... Hard.
- Insights from EEPs in HEIs across Europe → What do we know so far (the good and the bad, e.g., political challenges)
- Provide useful tips on how educators can design and measure the impact of their own EEPs.

To work!

Interactive part:

Question for plenary:

What makes an assessment tool useful in your educational work?

- 30 minutes

To work!

Interactive part:

We want to discuss the following topics with our audience and learn from their feedback using the question: How do you evaluate/assess (the impact of) your EEP?

- What are current methods for evaluation/assessment?
- What do you like/not like about them?
- What are you looking for in an EEP evaluation?

- 30 minutes

To work!

Interactive part:

In case of a big group:

- Three groups which each discusses one question
- 15 minutes
- Then homecoming: The results from the smaller groups are presented plenary with all participants of the workshop and put on flip-over sheets
- 10 minutes

To work!

Interactive part:

- Conclusion and wrap-up
- 5 minutes

Input of workshop… into what?

What will we do with the results of the workshop? Input for:

- Workshop with experts
- Design of pilot toolkit

- The final online toolkit and method for assessing the impact of entrepreneurship education

Input of workshop… into what?

Approach of EEEPHEIC project

Check out: epic.ecorys.com

You are invited to take part:

- student/educator survey
- participation in pilot toolkit and method

… leading to the final online toolkit