

“Damned if you do; Damned if you don’t” : Dealing with the inherent tensions in experiential entrepreneurship education

Professional Development Workshop at IEEC 2018

Carol Jarvis & Anneke Edmonds

September 2018

Contact: Carol4.Jarvis@uwe.ac.uk

Background

- Growing interest in experiential approaches in entrepreneurship education (QAA, 2018; Baeten et al, 2010)
- Claimed outcomes of these are contested (Kozlinska, 2016)
- Our experience highlights the tensions and challenges educators face in adopting these approaches
- Our research suggests how staff accommodate these tensions plays a significant role in the efficacy of team-based experiential approaches
- We gratefully acknowledge the support of  in funding this project through the Catalyst fund

Session objectives

- To highlight tensions and challenges faced by educators in facilitating experiential learning
- To explore and share good practice in accommodating these tensions.

What tensions and challenges do you experience?

Please create a representation of the tensions and challenges you experience and/or associate with experiential learning

10 minutes

Avoid using words



In small groups ...

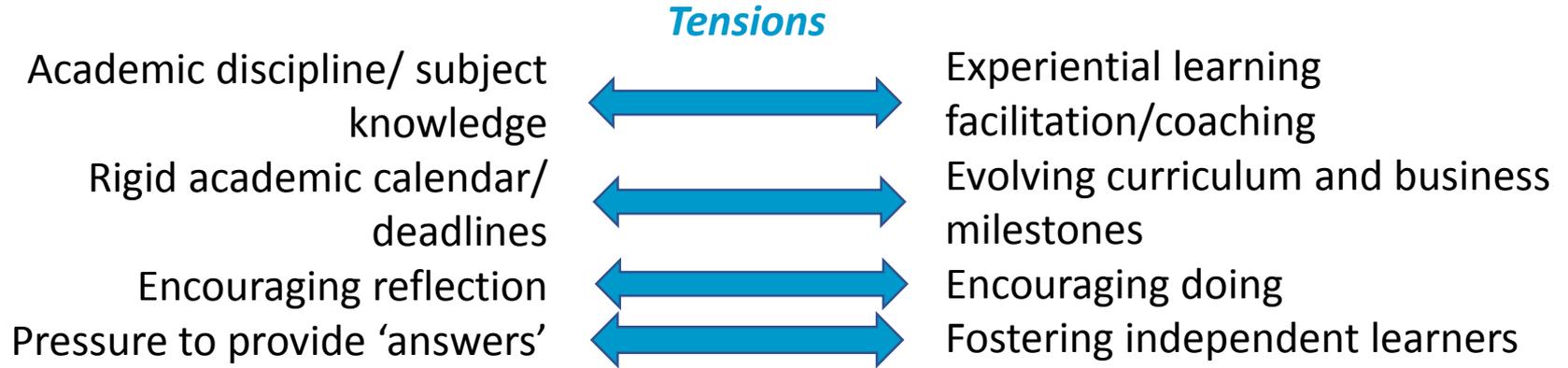
Please discuss emerging themes
and their implications for your role
as an educator, including your
relationship with students

15 minutes

Capture on flipchart



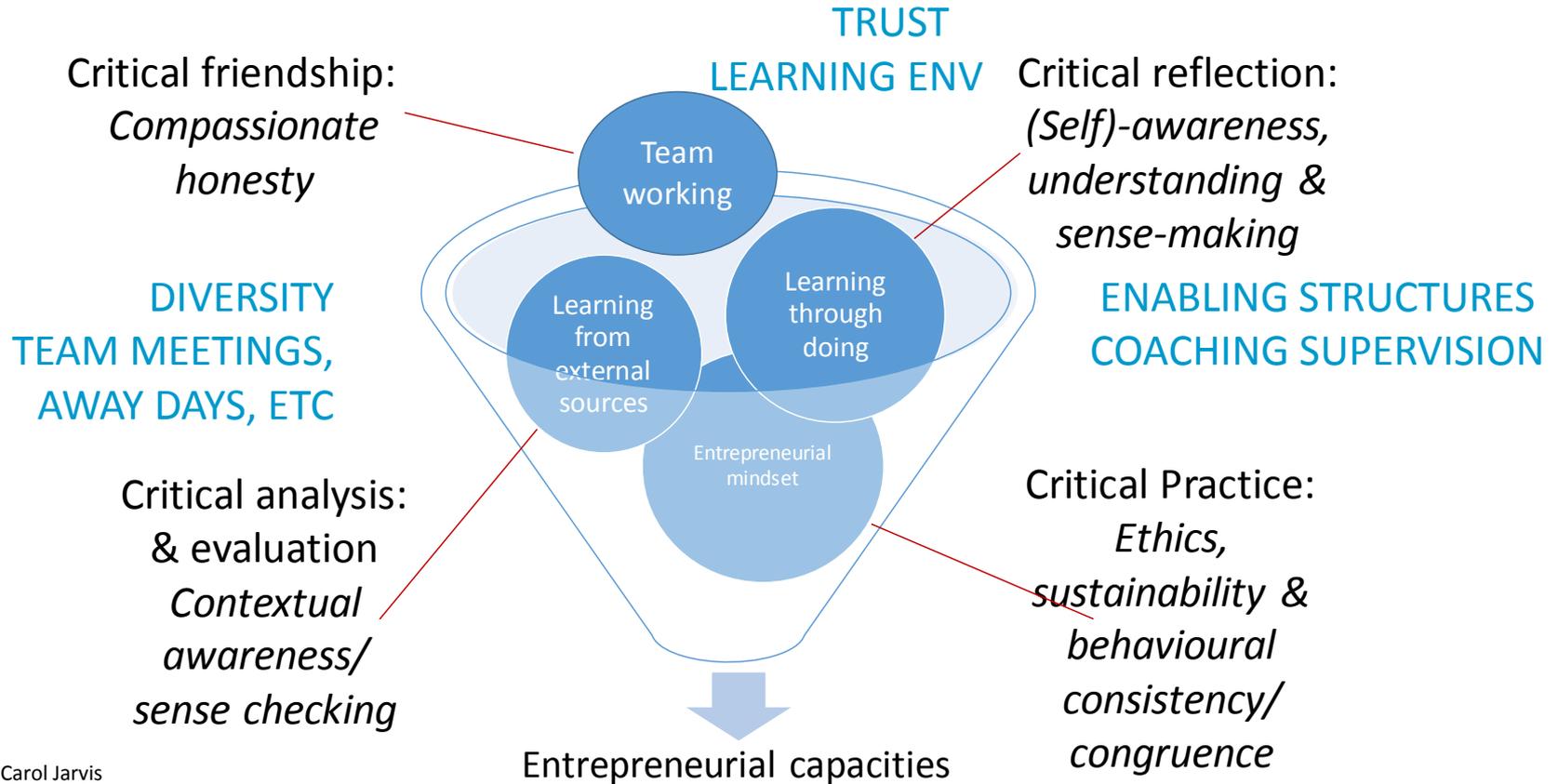
Some tensions and challenges we uncovered ...



Challenges:

- Containing anxiety – own and students'
- Developing resilience
- Balancing individual and team
- Communicating the relationship between theory and practice

Our approach in tackling these challenges ...



© Carol Jarvis

Questions and final thoughts?

