Enterprise placement year at the University of Huddersfield

Dr Kelly Smith

University of Huddersfield

Enterprise Team Offer

The Enterprise Team

Advertising the scheme

Application

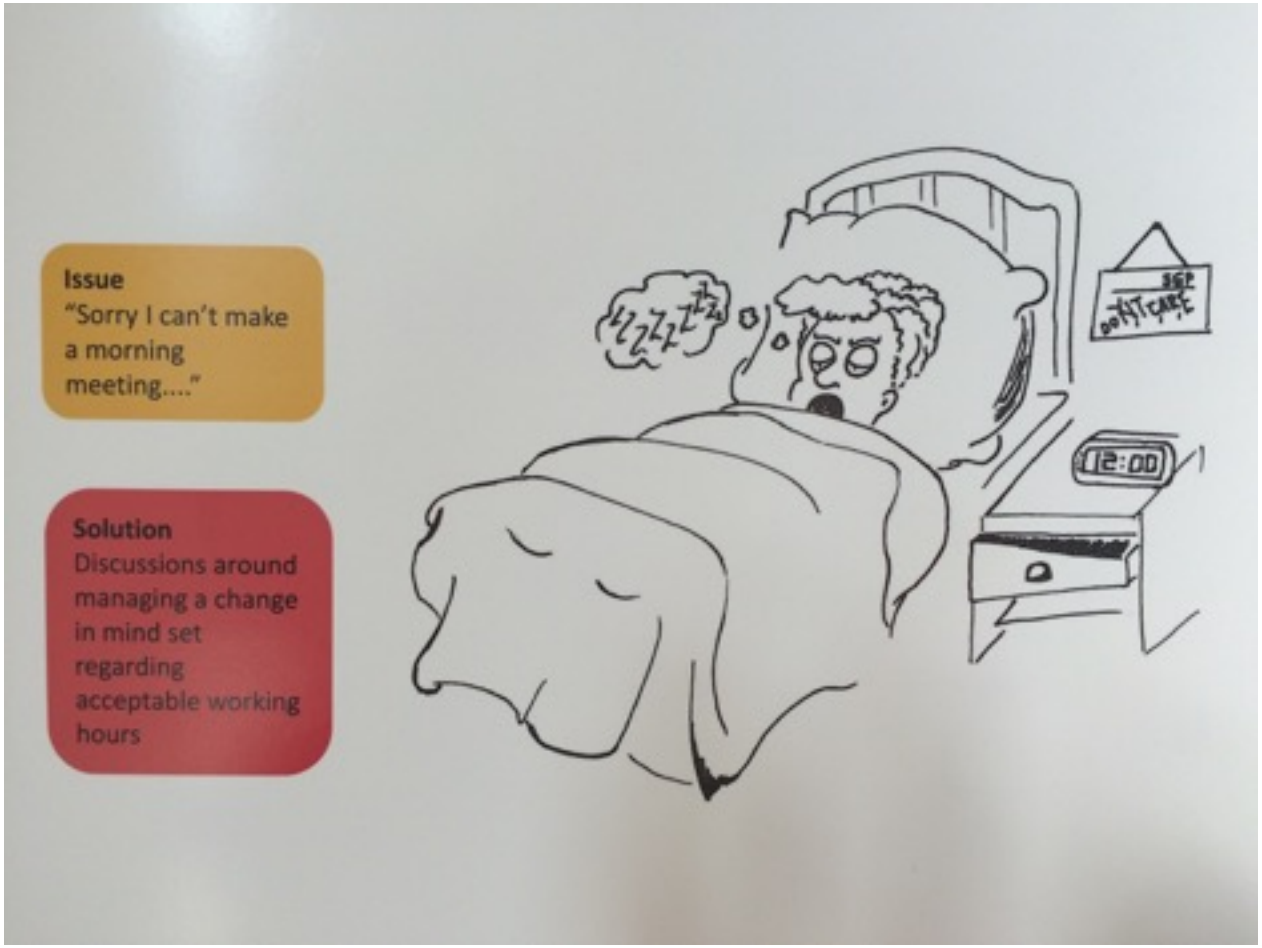
DESCRIBE YOUR PROPOSED BUSINESS:
Give a full description of your proposed product or service, the market you are aiming at, and your ideal customer.

STAGE OF BUSINESS
Where are you at now? (Idea generation, product or service development, working on prototype, etc.) What plans do you have for your business over the EPY year?

WHAT DO YOU WANT TO ACHIEVE DURING THE EPY:
Why have you chosen to apply for the EPY? What would you like to experience and achieve during the EPY Year?

Induction

Group mentoring



Workshops

Events Series 2015/16
A series of talks for those interested in self-employment, freelancing and business start-up
Pitching
Sales
Branding
Marketing
Finance
Intellectual Property
Planning
Social Media
Networking
The Enterprise Team

Office space

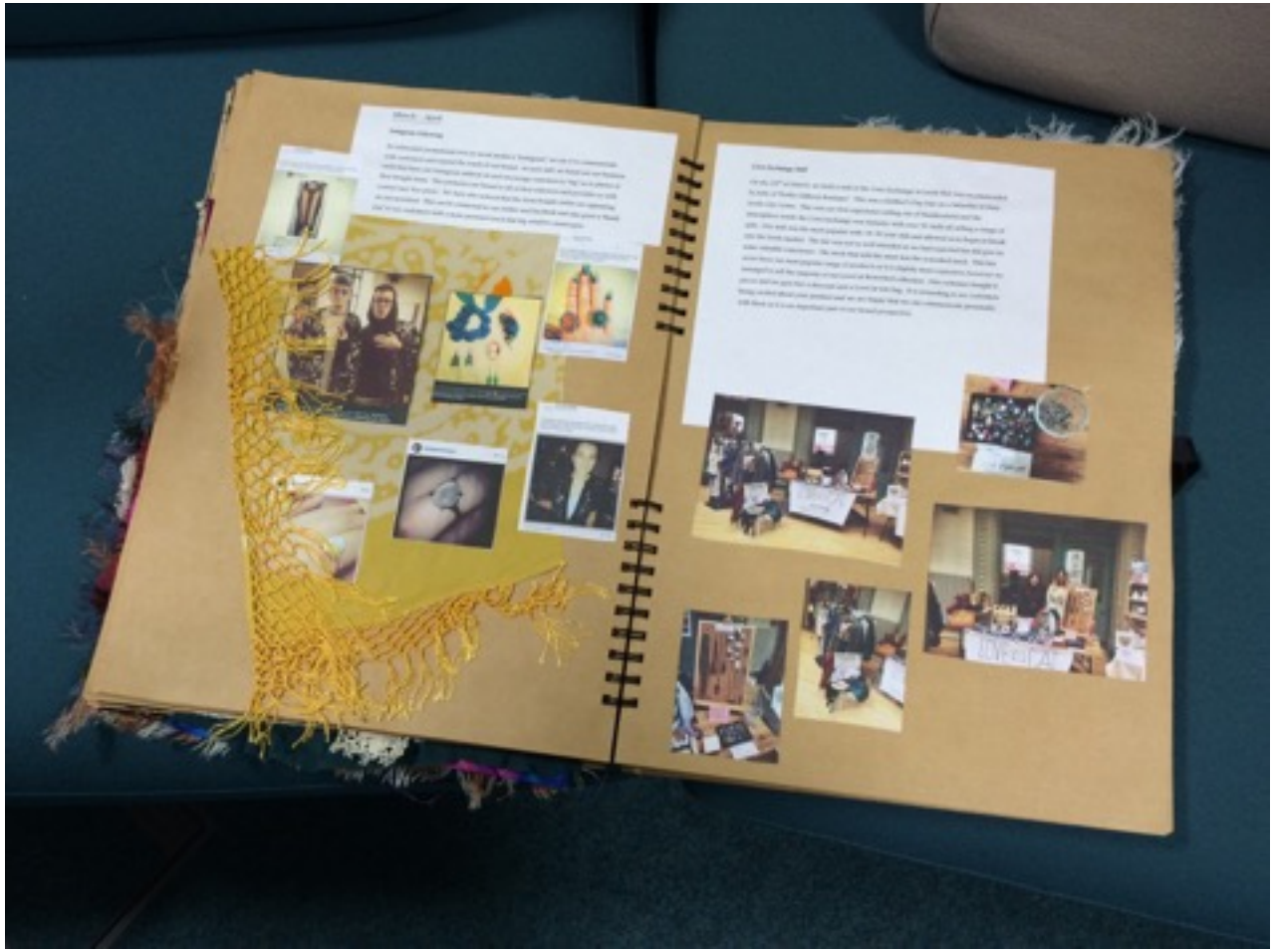
Networking

Showcase

Opportunities

Competitions

Assessment

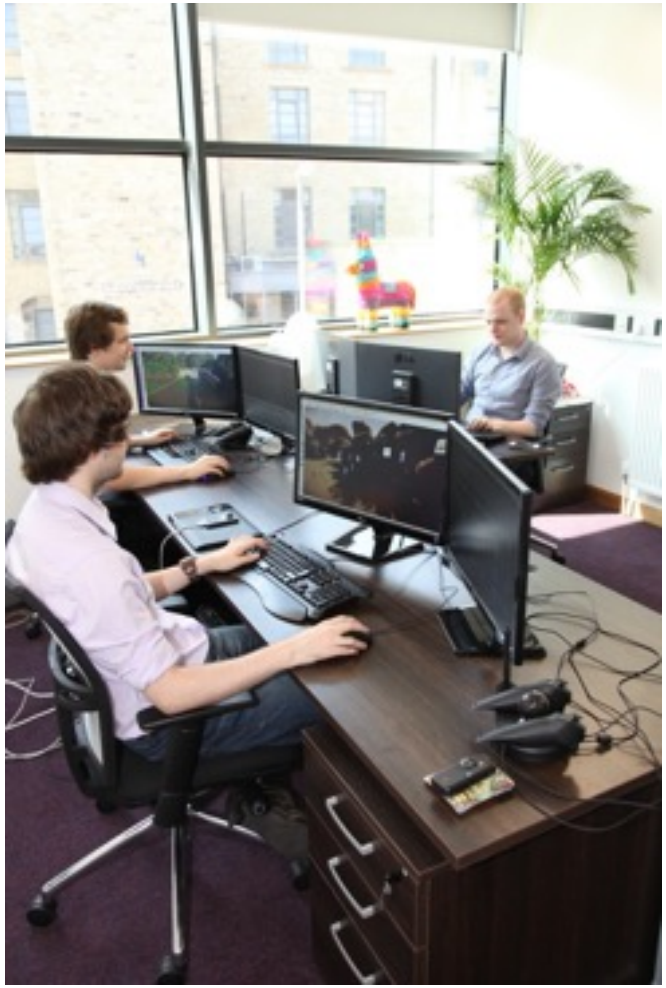


Betty’s Wardrobe

Nathalie Williamson Design

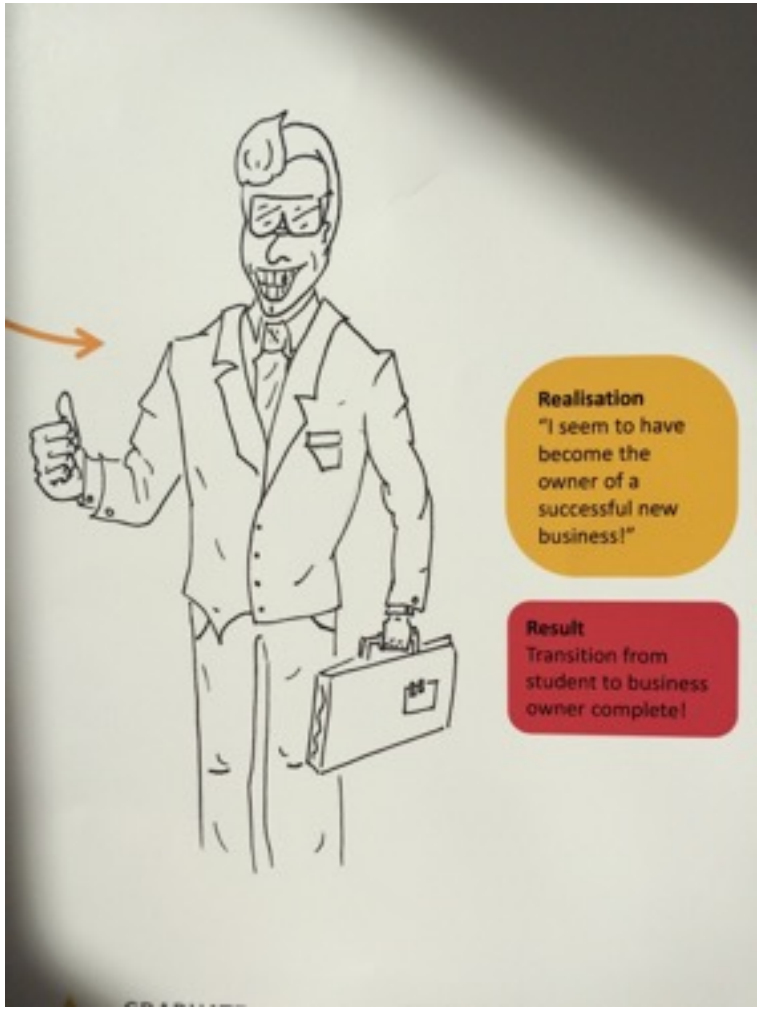
Panda’s Kitchen

Hypersloth



Innovation – games industry EPY

Learning


Realisation
"I seem to have become the owner of a successful new business!"
Result
Transition from student to business owner complete!