



Edinburgh Napier
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Education + Engagement = Impact

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International
Entrepreneurship
Educators Conference
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The output of this session is to create a community
of practice around –

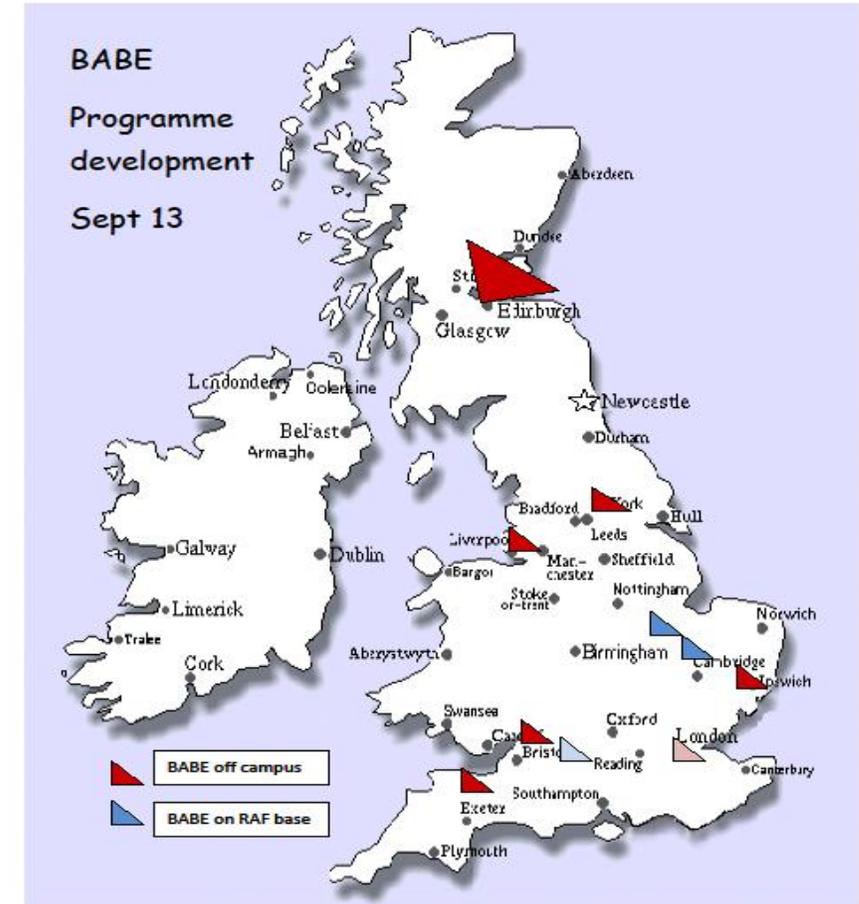
*‘How do we best illustrate the impacts from
education and engagement towards achieving an
enterprising society?’*

BA Business & Enterprise – a top up degree targeted at mature working learners – an impactful journey.

How might we best assess the impact of this innovative and enterprising programme?

BA Business & Enterprise (BABE)

- ✓ Achieve a 'top up' degree in 12 months by using the full calendar year
- ✓ Flexible study – 3 entry points per year
- ✓ Delivered through combination of campus and local delivery
- ✓ Students attend workshops at university once per month
- ✓ Practitioner focussed, interactive delivery and practical assessments
- ✓ 50% of learning is work-based





BA Business & Enterprise

The missing piece of the jigsaw in our CVs
— a degree

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Is it an impactful journey?

What do we know?

Life changing?

'I decided to do BABE as I felt it would look good when it came to my appraisal. I didn't realise that it would increase my confidence and self-belief to such an extent. I am now more professional in my approach to my job and better able to understand the strategic aims and objectives of my organisation.' *On-campus student cohort 15*

'I also have a real sense of achievement following my graduation. I believe that as a direct result of my degree I got an interview for a senior executive position and got the job. x would urge others to follow her path, "Don't be afraid of late entry into education. I am where I am because of this qualification.' *Off-campus Glos Cohort 3*

'BABE has been a real breakthrough in higher education; it not only provides access to a Degree for people who never had the chance earlier in life; but it also offers young people an alternative vocational route to an academic qualification'

Kevin Holt, Managing Director, Gloucestershire Enterprise Ltd



What we like to know?

How do we best evidence impact?

Establish nature of current practice

- What data do you gather (from whom, what format, when)?

- What are the criteria for grant funding, European funding, or Small Business Charter?

Are there gaps? If so, what are they?

Are there issues in gathering this info (resources / skills)?

‘How do we best illustrate the impacts from education and engagement towards achieving an enterprising society?’

What?

How?

Share?