IEEC2019
4–6 SEPTEMBER 2019
OXFORD
Enterprise and Entrepreneurship
Education on a Global Stage

Call for Contributions

Interactive Sessions, Seminars and PechaKucha 20x20
Submission Deadline – Friday May 31st 2019

Enterprise and Entrepreneurship Education on a Global Stage

IEEC is known for its excellent keynote speakers and in particular, for its participant focused sessions led by educators and practitioners. The conference provides a unique forum for enterprise and entrepreneurship educators and practitioners to share experiences and engage with others.

This year, in response to delegate feedback, we have an additional *NEW* format of session – seminars which will enable session leaders to present content in a more traditional style where the subject matter lends itself to that approach. We are also welcoming interactive parallel sessions and 'PechaKucha' presentations as before.

All sessions, whatever the format, should be structured to explore the successes and challenges of working in this area, and to support both the delegates and the presenters to explore issues, opportunities and constraints through a number of themed tracks.

We are looking for contributions that enable good practice, inspire discussion and encourage debate and may be underpinned by research or practice.

> This year we will again be presenting awards for **best in track** for seminars and interactive sessions – you could be a winner!

We are keen to encourage student participation and aim to include students as co-facilitators in a number of seminars and interactive sessions. Please consider including a student in your proposal – we have a limited number of free day places available for participating full time students. If you are considering this and want to know more please contact Kate Beresford to find out more.

Organised by EEUK

Hosted by Oxford Brookes University

Audience

IEEC2019 will attract:

- Enterprise and entrepreneurship educators and practitioners working inside or outside the curriculum in Higher, Further or Vocational Education

- Senior education leaders who influence policy and strategy related to enterprise and entrepreneurship education

- Policy makers who have influence over the provision of enterprise and entrepreneurship education

- Incubator and enterprise centre managers and staff and others who are supporting venture creation and growth

- Careers and employability professionals – particularly those interested in the contribution that enterprise makes to employability

- Researcher developers – particularly those interested in developing enterprising attributes in early career researchers

- Project managers and project team members supporting start-ups and SMEs

- Knowledge transfer professionals – particularly those who support academics to develop the skills they need to maximise the impact of their research

Opportunities to contribute to IEEC2019

This year we have *three* opportunities for colleagues to contribute to the conference:

1. To **Facilitate** an interactive 50 minute session

2. To **Present** a 50 minute seminar

3. To **Present** PechaKucha-style in our IEEC2019 20x20 sessions

We invite contributions from those working across the spectrum of enterprise and entrepreneurship education and practice in higher and further education and related organisations.

Further information about each of these opportunities is presented below.

Option 1 - Interactive session

You are invited to contribute an interactive, practice-based session within one of our six conference tracks (see below). This format is ideal for interactive and 'co creative' exchange, generation, and exploration of new insights. The content of your session can be underpinned by research or practice.

We encourage submissions that specifically provide "take-away" knowledge, experience, and practice for delegates.

The interactive nature of sessions is of paramount importance. **Proposals must demonstrate how a maximum of 20 minutes presentation will be blended with audience engagement and participation** to create multi-directional exchanges and meaningful learning. The total amount of time allocated to each session is 50 minutes.

Track Chairs will assist facilitators to achieve an appropriate balance of presentation and interaction.

Option 2 – Seminar

You are invited to contribute a seminar within one of our six conference tracks (see below). The content of your seminar can be underpinned by research or practice.

Seminars provide an opportunity to share with delegates the session leader's learning from practice or research. Delivery style will be more traditional than for interactive sessions providing an opportunity to share experience, ideas and practice. The entire seminar will be 50 minutes and session leaders should aim to present for 35 minutes, allowing 15 minutes for Q&A and discussion.

We encourage submissions that specifically provide "take-away" knowledge, experience, and practice for delegates.

Track Chairs will assist session leaders to achieve an appropriate balance of presentation and Q&A / discussion.

Option 3 – PechaKucha 20x20 presentation

PechaKucha 20x20 is a simple presentation format where you show 20 images, each for 20 seconds (just under 7 minutes in total). The images advance automatically and you talk along to the images. Slides should contain images only, **no text**. http://www.pechakucha.org/faq

The 20x20 presentations will be made in quick succession and we welcome submissions from PechaKucha novices as well as experienced practitioners. This is an opportunity to share concisely your experiences or good practice with delegates in a shorter format than the interactive sessions and seminars.

A PechaKucha 20 slide template will be provided.

Details of the 2019 track themes follow…

Primary themes with suggestions of topics to cover

We encourage submissions that explore the primary track themes from a variety of perspectives (including co-presenters from different faculty / institutions / pedagogical stance). Additionally submissions that compare and contrast approaches across traditional boundaries, or explore barriers/issues within different areas are particularly welcome (these may be institutional, discipline, faculty or subject specific).

The topics listed under each primary theme are suggestions of what might be covered. These are only a guide and we will be pleased to receive proposals that cover other topics that fall within the primary themes.

1. **Enterprise within the curriculum**

    a. Innovative approaches to delivering enterprise / entrepreneurship education

    b. XXXXX with entrepreneurship / enterprise - combining enterprise / entrepreneurship with other disciplines

    c. Embedding enterprise across the curriculum

    d. Measuring the impact of enterprise and entrepreneurship education

    e. Assessing enterprise / entrepreneurship modules and courses.

2. **Extra and Co-curricular enterprise education**

    a. Measuring the impact of enterprise programmes that are delivered outside or alongside the curriculum

    b. Use of technology in enterprise education

    c. Engaging the unengaged with enterprise

    d. Enterprise competitions - beyond the business plan competition.

3. **Supporting start-up, growth and scale-up**

    a. Incubators and accelerators run by universities and colleges

    b. Supporting start-ups to raise finance, including alternative finance

    c. Supporting early stage businesses to grow

    d. Supporting established businesses to scale up

    e. After ERDF – how to fund university support for SMEs.

4. **Enterprise education beyond graduation**

   a. Supporting graduate start-ups to continue to grow after graduation

   b. Developing enterprise skills for postgraduate and doctoral students

   c. Developing enterprise skills for post doctoral researchers

   d. Supporting academics to maximise the social and economic impact of their research

   e. Collaboration between enterprise educators and researcher developers to develop enterprise skills.

5. **Enterprise for 21st century working lives**

   a. Preparing students for freelancing and the gig economy

   b. Enabling young people to be intrapreneurs

   c. How can enterprise contribute to employability?

   d. Preparing students for portfolio careers.

6. **Social enterprise and innovation**

   a. Innovative approaches to supporting social enterprise and entrepreneurship

   b. Increasing and measuring social impact

   c. Sustaining social enterprise over the long term

   d. Developing students' employability through social enterprise

   e. Engaging students through social enterprise

Conference attendance

The conference runs from 12 noon 4th September through to early afternoon on 6th September. If your submission is accepted, **the lead facilitator or presenter must register to attend at least one full day by Friday 12th July 2019 (early bird discounts end on the 28th June).**

It is the responsibility of the lead facilitator / presenter to communicate this information to co-facilitators / co-presenters and to ensure that they register.

How to submit

To submit your session please complete IEEC2019 session submission form and submit by **Friday May 31st 2019**. The submission form can be downloaded from the IEEC website .

Enquiries

If you have any enquiries please email Kate Beresford, kate@enterprise.ac.uk