UPHOLDING THE STANDARD FOR SOCIAL ENTERPRISE

SOCIAL ENTERPRISE MARK CIC

Demonstrating Ethical Credentials- embedding social enterprise across the institution

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What does Social Enterprise mean to you?

What is social enterprise?

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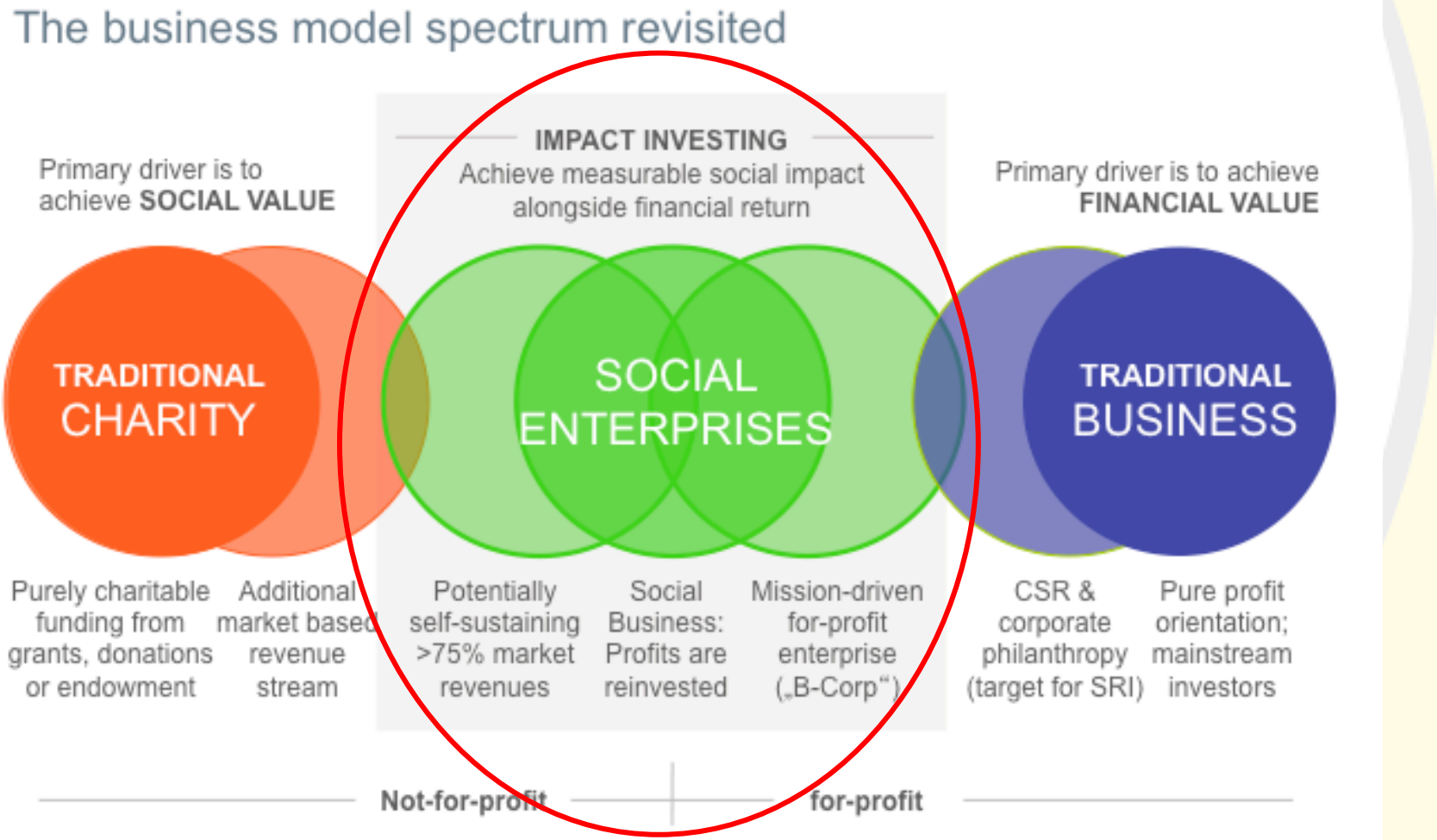

Source: Adapted from J. Kingston Venturesome, CAF Venturesome, and EVPA.

How are HEIs embedding social enterprise?

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- Identifying themselves as social enterprises
- Identifying spin outs/trading subsidiaries
- Embedding in the curriculum
- Student and staff business support
- Working with local communities in partnership
- Commissioning and procurement
- Providing innovation space/hubs
- Research and leadership

HEIs Identifying as social enterprises

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Social Enterprise Mark

Aston University

Cardiff Metropolitan University

Coventry University

PLYMOUTH MARJON UNIVERSITY

UNIVERSITY OF PLYMOUTH

Social Enterprise Gold Mark

University of Northampton

PLYMOUTH COLLEGE of ART

University of Salford MANCHESTER

SOLENT UNIVERSITY SOUTHAMPTON

UNIVERSITY OF WINCHESTER

York St John University

University of Northampton

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Embedding social enterprise across the curriculum

Working with local communities

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Plymouth College of Art (PCA) has a commitment to place making and place based regeneration and invests heavily in the city and their students:

PLYMOUTH COLLEGE of ART

- £8m craft and digital fabrication studios opened in 2014
- dedicated Pre-degree campus opened in 2016
- sponsored the establishment of Plymouth School of Creative Arts (PSCA) in 2014

PLYMOUTH MARJON UNIVERSITY

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Humanity

We are student-centred, making a difference to individuals and society.

We create human connections and community.

Ambition

We achieve more through working together and sharing our achievements.

We empower people to be the best they can be.

Curiosity

We push boundaries and enjoy searching for a better way.

We encourage potential and possibility.

Independence

We nurture self-belief, independence and wellbeing.

We encourage diverse views and independent thought.

Our values make us different.

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Embedded them across;

- Curricular
- Extra-curricular
- Community
- Space
- Staff

- Students
- Businesses
- Research
- Volunteers

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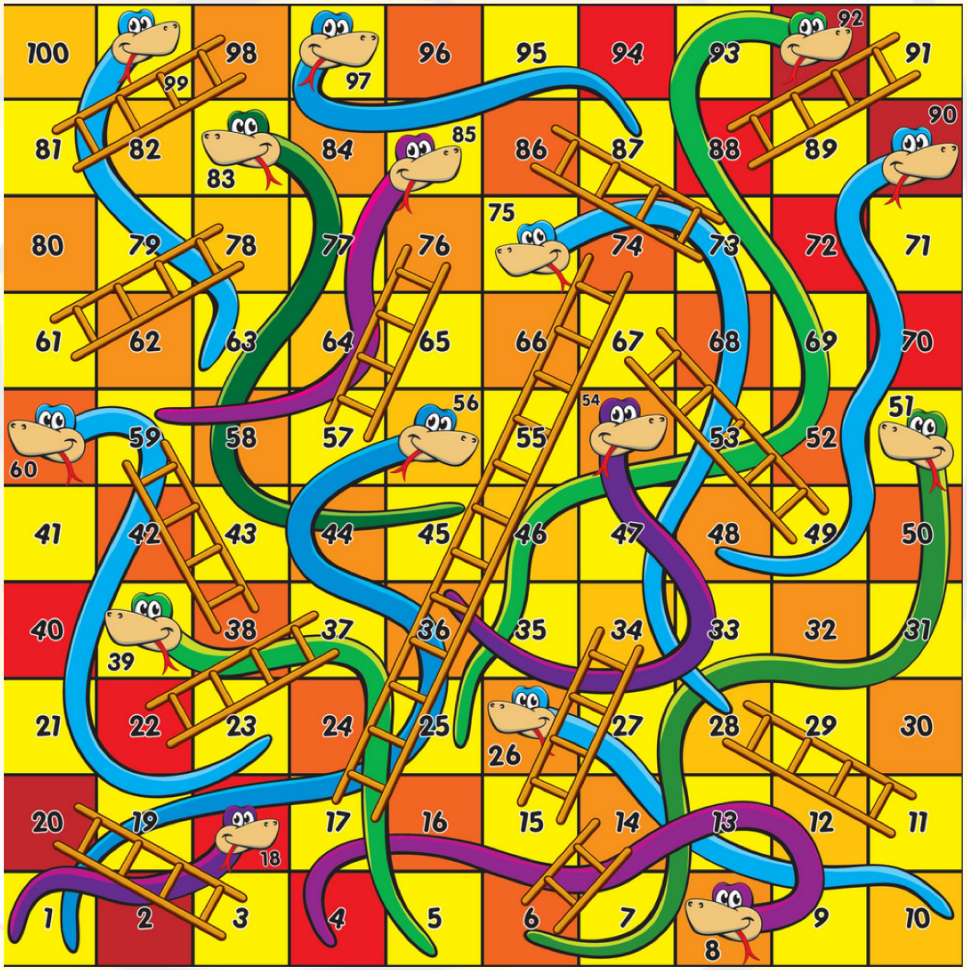
Snakes and Ladders

In teams, play Snakes and Ladders. When you land on a Snake or a Ladder, take the appropriate card and discuss the given scenario before the next player then has their turn.



Snakes and Ladders

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What thoughts did the game provoke concerning Social Enterprise in your institution?