

IEEC 2018 Parallel Sessions

	Room RB207	Room RB223	Room RB224	Room RB225	Room RB229	RoomRB263
	1. Enterprise in the curriculum	2. Co-curricular enterprise education	3. Supporting start-ups and established businesses	4. Enterprise education beyond graduation	5. Partnering for enterprise and entrepreneurship	6. Social enterprise and innovation
	<i>Track chair: Prof. Susan Smith</i>	<i>Track chair: Dr Simon Brown</i>	<i>Track chair: Bonnie Hacking</i>	<i>Track chair: Dr Emily Beaumont</i>	<i>Track chair: Prof. David Rae</i>	<i>Track chair: Dr Inge Hill</i>
A Wednesday 16.30	PK1 a. Smith Coventry University b. Barikzai London South Bank University c. Kallas University of Tartu d. Mountford-Brown Newcastle University e. Gerrard Liverpool John Moores University f. Moon University of Middlesex EERPF	2A Flourish: An EE Project in 21 Chinese High Schools Fisher; Smith Venture Education	3A Start2Go/Zocalo.io: an on and offline community for starters with focus on personal development De Maeyer; Bonne; De Winter Artevelde UC	4A Learning how to talk to Muggles Brown P2T Consulting Ltd McMullan The Women's Organisation	5A Raising the profile of Entrepreneurship Education through collaboration: Hints, tips and tools Allen University College London Clegg University of Huddersfield	6A Innovating the Social Enterprise: – a sustainable business model for tackling social exclusion Neild University of Bristol
B Thursday 10.10-	1B “Damned if you do; Damned if you don’t”: Dealing with the inherent tensions in experiential entrepreneurship education Jarvis University of the West of England Richards Falmouth University Edmonds Northumbria University	PK2 a. Mumby-Croft Imperial College London b. Godsman Scottish Institute for Enterprise c. Robinson Liverpool John Moores University d. Rae De Montfort University e. Ahone; Arusaar University of Tartu f. Waldron University of Wales Trinity Saint David	3B Beyond the campus boundary – how can collaborating with regional stakeholders enhance the regional entrepreneurial ecosystem? Ali University of Birmingham	4B Let’s give up on enterprise: a 100-1 run-down of the big graduate employers’ interest (or lack of it) in enterprising attributes Coles; Martin University of Bristol	5B Learnings from Japan: an EEUK Mission Warin Newcastle University Williamson Coventry University Wheeldon Loughborough University	6B Demonstrating ethical credentials - embedding social enterprise across the institution Findlay Social Enterprise Mark CIC Beaumont; Stevenson Plymouth Marjon University

<p style="text-align: center;">C Thursday 11.50</p>	<p>1C</p> <p>Where there's a will there's a way - Igniting the Enterprise Educator spark in all academics</p> <p>Povey; Gorse University of Portsmouth</p>	<p>2C</p> <p>Magical Mystery Tour or Strawberry Fields? Intellectual Property education reviewed</p> <p>Penaluna K; Penaluna A University of Wales Trinity Saint David</p> <p style="text-align: right;">EERPF</p>	<p>PK3</p> <p>a. Duke; Bozward Royal Agricultural University b. Parry-Witchell Cardiff University c. Cottrell Coleg y Cymoedd d. Asiala University of Strathclyde e. Jordan; Dunbar Swansea University f. Michels Oxford Brookes University</p>	<p>4C</p> <p>How to Fall Back in Love: Stress Management for Entrepreneurs</p> <p>Round Deakin University</p>	<p>5C</p> <p>EEEPHEIC - An epic approach to categorize and measure the impact of entrepreneurship education programmes across European countries</p> <p>Kaffka Ecorys NL Krueger Entrepreneurship Northwest</p>	<p>6C</p> <p>Impacting the local community through social innovation</p> <p>Harris; Graham Queen's University Belfast</p>
<p style="text-align: center;">D Thursday 16.10</p>	<p>1D</p> <p>From Engineering to Humanities: Embedding Enterprise Education across diverse disciplines</p> <p>Johnston; Willsdon University of Dundee</p>	<p>2D</p> <p>The Entrepreneurial Medic: Integrating Enterprise and Entrepreneurial skills into Medical Degrees</p> <p>Rogers-Draycott University of Buckingham Warin Newcastle University</p>	<p>3D</p> <p>What came first? The incubator or the business?</p> <p>Duffy University of Surrey Pearce University of Exeter</p>	<p>PK4</p> <p>a. Barker Cardiff Metropolitan University b. Bedward London South Bank University c. Moon University of Derby d. Titov Estonian Entrepreneurship UAS e. Sharma Simply Do Ideas f. Sanchez-Romaguera University of Manchester</p>	<p>5D</p> <p>Driving Creative Enterprise: New partnership opportunities with Wider Europe</p> <p>Everitt British Council</p>	<p>6D</p> <p>Putting the Social in Social Innovation – participatory decision making</p> <p>Brentnall Ready Unlimited Diego Valnalon</p>

<p style="text-align: center;">E Friday 09.25</p>	<p>1E</p> <p>Using EdTech in Enterprise Education: Using digital learning resources to enable students to record and reflect on their employability skills, innovative behaviour, and entrepreneurial mindsets</p> <p>Griffiths; Jones University of Brighton</p>	<p>2E</p> <p>Collaborate?! Why would I want to do that? Lessons from a HEFCE Catalyst Project on Business Start-Up Collaboration</p> <p>Clegg; Brentnall University of Huddersfield</p>	<p>3E</p> <p>Emergent Issues in Delivering Enterprise & Entrepreneurship Education in Developing Countries</p> <p>Ahmad; Amry University of Warwick</p>	<p>4E</p> <p>Entrepreneurial Mindset: Broadening the uptake of Graduate Entrepreneurship</p> <p>Redford; Jarvis University of the West of England</p> <p style="text-align: right;">EERPF</p>	<p>PK5</p> <p>a. Wakefield IPSE b. Hogg Solent University c. Handrea University of Edinburgh d. Suckley Sheffield Hallam University e. Rowe Bridgend College f. Campbell University of Dundee / Elevator UK</p>	<p>6E</p> <p>Enabling Social Inclusion through Social Enterprise Education: A Case Study of Collaboration between Cardiff University, Welsh Refugee Council and Enactus</p> <p>Edwards; Gardner Cardiff University Moyo, Usher-Dodd Enactus UK</p>
<p style="text-align: center;">F Friday 11.45</p>	<p>1F</p> <p>Developing an approach to embedding enterprise in the curriculum: landscape, approaches and principles through research and practice</p> <p>Dinning; Williams Liverpool John Moores University</p>	<p>2F</p> <p>Enterprise Education and Work Based Learning in Small Family Businesses</p> <p>Jones; Devins Leeds Beckett University</p>	<p>3F</p> <p>Entrepreneurial Leadership programme for local SMEs to drive growth and impact</p> <p>Anderson Edinburgh Napier University</p>	<p>4F</p> <p>Improve and Enhance: Developing a training programme for enterprise and entrepreneurship educators</p> <p>Barikzai; Cole London South Bank University</p>	<p>5F</p> <p>Students as co-creators: Partnering with students to improve enterprise education</p> <p>Rebmann Aston University Evans University of Gloucestershire Owens Teesside University</p> <p style="text-align: right;">EERPF</p>	<p>PK6</p> <p>a. Matouskova Coventry University b. Standish Imperial Enterprise Lab c. Preedy Plymouth Marjon University d. Venesaar Tallinn University of Technology e. Täks University of Tartu f. Turner University of Salford</p>