

IEEC2018

5th to 7th September
Leeds

Enterprise and Entrepreneurship
Education on a Global Stage



Call for Contributions

Interactive Sessions and PechaKucha 20x20 Presentations

Submission Deadline – Friday June 1st 2018

Enterprise and Entrepreneurship Education on a Global Stage

IEEC is known for its excellent keynote speakers and in particular, for its highly interactive, participant focused educator sessions. The conference provides a unique forum for enterprise and entrepreneurship educators to share experiences and engage with others through interactive parallel sessions and 'PechaKucha' presentations.

These are specifically structured to explore the successes and challenges of working in this area, and to support both the delegates and the presenters to explore issues, opportunities and constraints through a number of themed tracks.

We are looking for contributions that enable good practice, inspire discussion and encourage debate and may be underpinned by research or practice.

New for 2018: This year we will be presenting awards for **best in track** so there is more reason than ever to submit a session – you could be a winner!

We are keen to encourage more student participation again and aim to include students as co-facilitators in a number of interactive 50 minute parallel sessions. Please consider including a student in your proposal – we have a limited number of free day places available for participating full time students. If you are considering this and want to know more please contact [Kate Beresford](#) to find out more.



Organised by EEUK

Hosted by Leeds Beckett
University



Audience

IEEC2018 will attract:

- Enterprise and entrepreneurship educators and practitioners working inside or outside the curriculum in Higher, Further or Vocational Education
- Senior education leaders in who influence policy and strategy related to enterprise and entrepreneurship education
- Policy makers who have influence over the provision of enterprise and entrepreneurship education
- Incubator and enterprise centre managers and staff and others who are supporting venture creation and growth
- Careers and employability professionals – particularly those interested in the contribution that enterprise makes to employability
- Researcher developers – particularly those interested in developing enterprising attributes in early career researchers
- Project managers and project team members supporting start-ups and SMEs
- Knowledge transfer professionals – particularly those who support academics to develop the skills they need to maximise the impact of their research

Opportunities to contribute to IEEC2018

This year we have two opportunities for colleagues to contribute to the conference:

1. To **Facilitate** an interactive 50 minute parallel session
2. To **Present** PechaKucha-style in our IEEC2018 20x20 sessions

We invite contributions from those working across the spectrum of enterprise and entrepreneurship education and support in higher and further education to share experiences, debate and discuss the progress being made across our institutions and with our civic and community partners.

Further information about each of these opportunities is presented below.

Interactive parallel sessions

You are invited to contribute an interactive, practice-based session within one of our six conference tracks. The content of your session can be underpinned by research or practice.

The topics listed under each primary theme are suggestions of what might be covered. These are only a guide and we will be pleased to receive proposals that cover other topics that fall within the primary themes.

Based on past experience, we expect to receive a large number of submissions under the first three primary themes. These will of course be very welcome but we would like to encourage a wider diversity of topics so have **highlighted the final three themes** and particularly encourage submissions to these themes where the competition for a programme slot is likely to be less strong.

Primary themes with suggestions of topics to cover

1. Enterprise within the curriculum

- a. Innovative approaches to delivering enterprise / entrepreneurship education
- b. XXXXX with entrepreneurship / enterprise - combining enterprise / entrepreneurship with other disciplines
- c. Embedding enterprise across the curriculum
- d. Measuring the impact of embedded enterprise
- e. Assessing enterprise / entrepreneurship modules and courses

2. Co-curricular enterprise education

- a. Measuring the impact of co-curricular enterprise programmes
- b. Preparing students for freelancing and the gig economy
- c. Use of technology in enterprise education
- d. Engaging the unengaged with enterprise
- e. Enterprise competitions - beyond the business plan competition

3. Supporting start-ups and established businesses

- a. Incubators and accelerators run by universities and colleges
- b. Supporting start-ups to raise finance, including alternative finance
- c. Supporting early stage businesses to grow
- d. Supporting established businesses to scale-up
- e. After ERDF – how to fund university support for SMEs

4. Enterprise education beyond graduation

- a. Supporting graduate start-ups to continue to grow after graduation
- b. Developing enterprise skills for postgraduate and doctoral students
- c. Developing enterprise skills for post doctoral researchers
- d. Supporting academics to maximise the social and economic impact of their research
- e. Collaboration between enterprise educators and researcher developers to develop enterprise skills

5. Partnering for enterprise and entrepreneurship

- a. International collaboration for enterprise and entrepreneurship education
- b. Working with entrepreneurs and small businesses to enhance enterprise education
- c. Working with larger organisations in the public and private sector
- d. After Brexit – what next for collaboration between the UK and Europe
- e. Developing enterprise skills through projects and consultancy

6. Social enterprise and innovation

- a. Innovative approaches to supporting social enterprise and entrepreneurship
- b. Increasing and measuring social impact
- c. Sustaining social enterprise over the long term
- d. Developing students' employability through social enterprise
- e. Engaging students through social enterprise

Format of interactive parallel sessions

We encourage joint submissions, which explore the primary track themes from a variety of perspectives (including co-presenters from different faculty / institutions / pedagogical stance). Additionally submissions that compare and contrast approaches across traditional boundaries, or explore barriers/issues within different areas are particularly welcome (these may be institutional, discipline, faculty or subject specific).

We encourage submissions that specifically provide “take-away” knowledge, experience, and practice for other participants.

The interactive nature of sessions is of paramount importance. **Proposals must demonstrate how a maximum of 20 minutes presentation will be blended with audience engagement and participation** to create multi-directional exchanges and meaningful learning. The total amount of time allocated to each session is 50 minutes.

Track Chairs will assist facilitators to achieve an appropriate balance of presentation and interaction.

IEEC2018 20x20 Presentations

You are invited to take part in our IEEC2018 20x20 sessions.

PechaKucha 20x20 is a simple presentation format where you show 20 images, each for 20 seconds. The images advance automatically and you talk along to the images.

<http://www.pechakucha.org/faq>

The 20x20 presentations will be made in quick succession and we welcome submissions from PechaKucha novices as well as experienced practitioners. This is an opportunity to share concisely your experiences or best practice with delegates in a shorter format than the parallel sessions.

A PechaKucha 20 slide template will be provided.

Conference attendance

The conference runs from 12 noon 5th September through to early afternoon on 7th September. If your submission is accepted, **the lead facilitator or presenter must register to attend at least one full day by Friday 13th July 2018 (early bird discounts end on the 29th June).**

It is the responsibility of the lead facilitator / presenter to communicate this information to co-facilitators / co-presenters and to ensure that they register.

How to submit

To submit your session please complete [IEEC2018 session submission form](#) and submit by **Friday June 1st**.

The submission form can be downloaded from the [IEEC website](#).

Enquiries

If you have any enquiries please email Kate Beresford, kate@enterprise.ac.uk