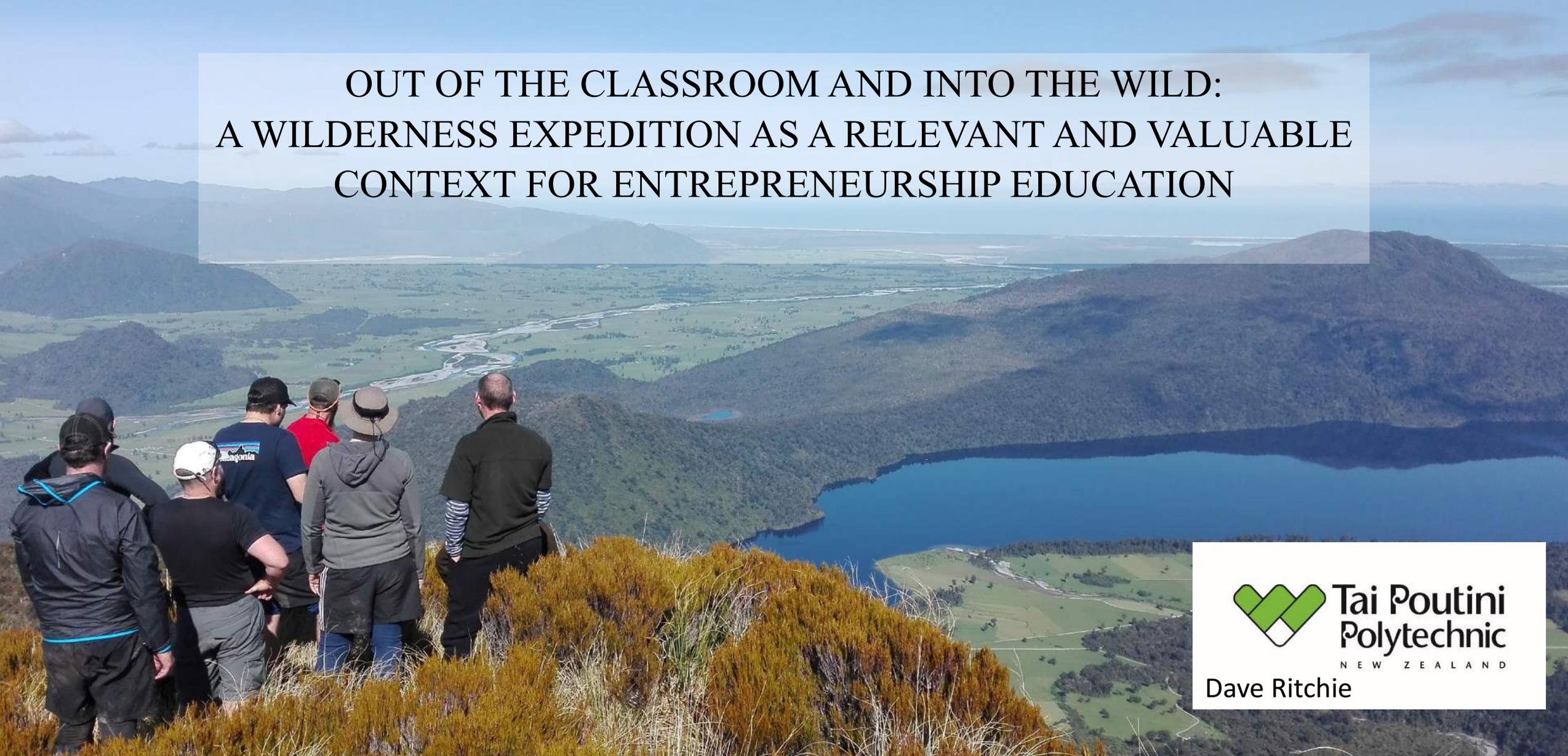


OUT OF THE CLASSROOM AND INTO THE WILD:
A WILDERNESS EXPEDITION AS A RELEVANT AND VALUABLE
CONTEXT FOR ENTREPRENEURSHIP EDUCATION



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Why?

Looking for innovation and new contexts for entrepreneurial learning.





Effective Entrepreneurial Education looks for...

Real World Uncertainty
(Pittaway, 2007; Bagheri, 2011, Tosey, 2015)

Mindfulness of Team Process
(Ensley, 2002; Burnett, 2016)

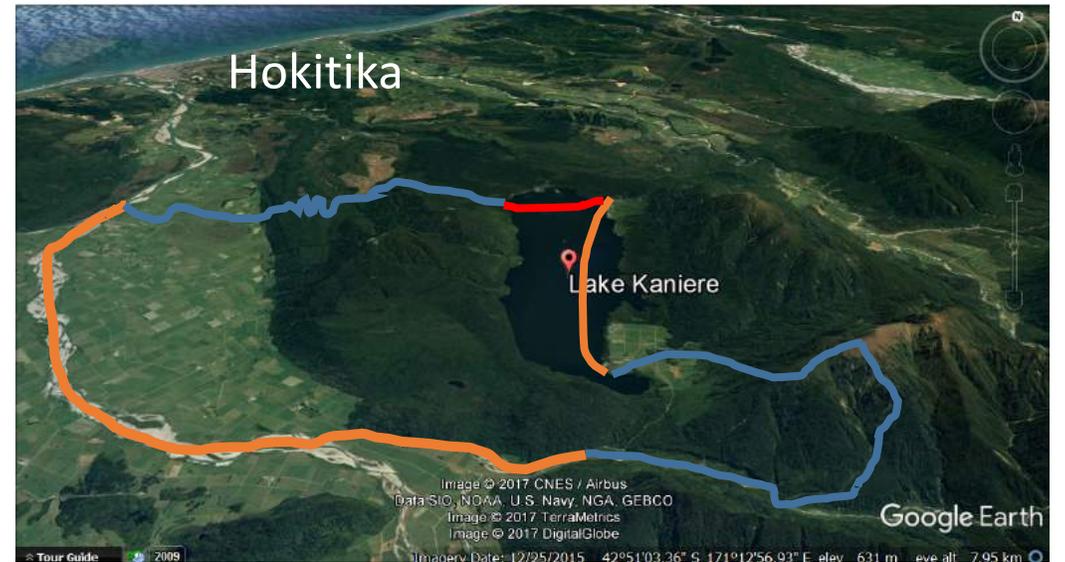
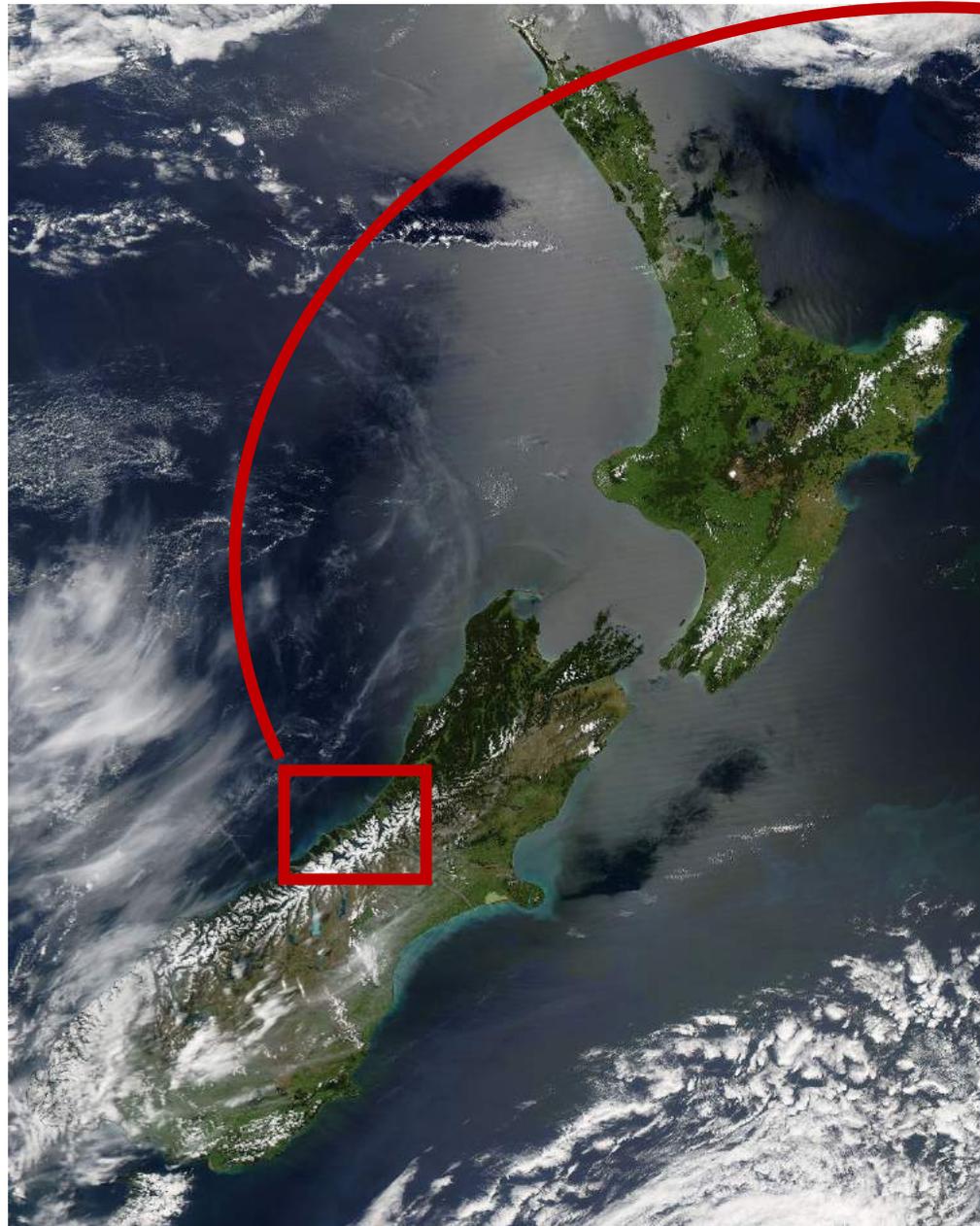
Identity Formation
(Sexton, 1984; Bagheri 2011; Loi, 2016)

Good Wilderness Education has...

Weather, new and novel skills to be learned quickly,
environmentally imposed timelines

Problems that cannot be solved and tasks that cannot be
accomplished alone

The pressure of constant contact with team mates and
the lack of opportunity to “hide”, structured feedback



Results

Effective Entrepreneurial Education looks for...	Multi Disciplinary Expedition (MDEx) showed...
Real World Uncertainty (Pittaway, 2007; Bagheri, 2011, Tosey, 2015)	HIGH Generated by low information at beginning, task novelty and novice errors the programme seemed to be in a constant state of emergence
Mindfulness of Team Process (Ensley, 2002; Burnett, 2016)	LOW Reflective time dominated by leadership style and identify formation – improvement comes by shifting reflective focus to team process and membership skills
Identity Formation (Sexton, 1984; Bagheri 2011; Loi, 2016)	HIGH Appeared most commonly as auditing of learned behaviours and a rejuvenation of intrinsic motivation. Spurred by dealing with and overcoming uncertainty.



The Weight of Leadership?

OR

The Absence of Membership?

Breaking down membership behaviour

Psychological Safety

Leadership intentionally creates an environment where both task and relationship conflict can be addressed in open and secure forums and in certain contexts “failure” is acceptable or even desirable.

Knowledge Building and Sharing

All members appreciate and enact sharing knowledge, even seemingly tiny pieces of information can make a difference to a team shared mental model, efficiency and understanding.

Relationships and Social Trust

Members continually act to make life easier for their teammates with small acts of gratitude or service. Barsade (2014) refers to these acts of companionate love.

Entrepreneurship is fundamentally a design process (Neck and Greene, 2011)

Design has a method, fundamental to which is the mindfulness of team process (Burnett, 2016)

Understanding, applying and acting on *team process* is critical to teams that are;

exploring/innovating/creating/designing

So how do we do this in the context of entrepreneurship education?





KARAMEA

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