

**IEEC2017**  
6th – 8th September

International Entrepreneurship  
Educators Conference  
*Enabling Enterprise for All*



## Call for Contributions: Interactive Sessions and PechaKucha 20x20 Presentations

Submission Deadline – **Friday May 26<sup>th</sup> 2017**

**Conference theme: Enabling Enterprise for All**

The International Entrepreneurship Educators Conference (IEEC), organised by NCEE and EEUK, and in 2017 hosted by Glasgow Caledonian University, provides a unique forum for enterprise and entrepreneurship educators to share experiences and engage with others.

Now in its 12<sup>th</sup> year, IEEC is known for its excellent speakers and in particular, for its highly interactive, participant focused parallel sessions. These are specifically structured to explore the successes and challenges of working in this area, and to support both the delegates and the presenters to explore issues, opportunities and constraints through a number of themed tracks.

We are looking for contributions that enable good practice, inspire discussion and encourage debate and may be underpinned by research or practice.

**New for 2017** – we are keen to encourage more student participation and aim to include students as co-facilitators in a number of interactive 50 minute parallel sessions. Please consider including a student in your proposal – we have a limited number of free day places available for participating full time students. If you are considering this and want to know more please contact [Kate Beresford](#) to find out more.

**[www.ieec.co.uk](http://www.ieec.co.uk)**



## Audience

IIEC2017 will attract:

- Enterprise and entrepreneurship educators and practitioners working inside or outside the curriculum in Higher, Further or Vocational Education
- Senior education leaders in who influence policy and strategy related to enterprise and entrepreneurship education
- Policy makers who have influence over the provision of enterprise and entrepreneurship education
- Incubator and enterprise centre managers and staff and others who are supporting venture creation and growth
- Careers and employability professionals – particularly those interested in the contribution that enterprise makes to employability
- Researcher developers – particularly those interested in developing enterprising attributes in early career researchers
- Project managers and project team members supporting start-ups and SMEs
- Knowledge transfer professionals – particularly those who support academics to develop the skills they need to maximise the impact of their research

## Opportunities to contribute to IIEC2017

This year we have two opportunities for colleagues to contribute to the conference:

1. To **Facilitate** an interactive 50 minute parallel session
2. To **Present** PechaKucha-style in our IIEC2017 20x20 session

We invite contributions from those working across the spectrum of enterprise and entrepreneurship education and support in higher and further education to share experiences, debate and discuss the progress being made across our institutions and with our civic and community partners.

Further information about each of these opportunities is presented below.

## Interactive parallel sessions

You are invited to contribute an interactive, practice-based session within one of our six conference tracks. The content of your session can be underpinned by research or practice.

We welcome proposals that link well to our conference theme of 'Enabling Enterprise for All'.

This year's track themes, with suggestions of the topics that might be covered, are as follows. These suggestions are only a guideline and we will be please to receive proposals that cover other topics that support the overarching conference theme.

### 1. Enterprise for 21st century working lives

- Innovative approaches to encouraging students to be more creative, innovative and enterprising
- Preparing students for freelancing and the 'Gig' economy
- Embedding enterprise in the curriculum, including supporting colleagues to embed enterprise in their disciplines
- Supporting employability through enterprise education
- Enabling intreprenurship
- Assessing the impact of enterprise programmes on student outcomes and career progression
- Partnerships with employers to support employability
- Learning from Educators working with student societies

### 2. Enterprise for start-up and businesses growth

- Inspiring students to consider starting a business
- Innovative approaches to supporting student and graduate entrepreneurship
- Immersive entrepreneurship programmes (curricular or co-curricular)
- Incubation within the university or college
- Supporting external businesses to start up and grow
- Leadership for entrepreneurship
- Effective use of entrepreneurs in residence

### 3. Enterprise for greater diversity

- Engaging diverse students in enterprise programmes
- Reflecting different student background and experience in enterprise design
- 'Making the case for diversity' to enterprise partners
- Dismantling entrenched enterprise cultures
- Placing diversity in University enterprise agendas / or enterprise into diversity agendas
- Considering student profile (female, BAME, WP, disability, etc) in an enterprise context

#### 4. Enterprise for postgraduate and academic researchers

- Encouraging doctoral and postdoctoral researchers to be more enterprising
- Enabling researchers to understand more about the commercial applications for their research
- Intensive programmes to support the commercialisation of research
- Working with researchers to maximise the social and economic impact of their research
- Collaboration between enterprise educators and knowledge transfer colleagues to support academic enterprise

#### 5. Enterprise for social innovation

- Innovative approaches to supporting social enterprise and entrepreneurship
- Measuring social return on investment
- Increasing and measuring the social and cultural impact of research
- Sustaining social enterprise over the long term
- Embedding social enterprise into the curriculum
- Developing students' employability through social enterprise

#### 6. Enterprise for the whole educational journey

- Embedding a culture of enterprise throughout the university or college
- Creating enterprising educational journeys from school through college to university
- Enterprise in Initial Teacher Training
- Funding and sustaining enterprise and entrepreneurship projects and partnerships in an uncertain world
- Using technology to enhancing or extend the reach of enterprise and entrepreneurship education

### Format of interactive parallel sessions

We encourage joint submissions, which explore the track themes from a variety of perspectives (including co-presenters from different faculty / institutions / pedagogical stance). Additionally submissions that compare and contrast approaches across traditional boundaries, or explore barriers/issues within different areas are particularly welcome (these may be institutional, discipline, faculty or subject specific).

We encourage submissions that specifically provide “take-away” knowledge, experience, and practice for other participants.

The interactive nature of sessions is of paramount importance. **Proposals must demonstrate how a maximum of 20 minutes presentation will be blended with audience engagement and participation** to create multi-directional exchanges and meaningful learning. The total amount of time allocated to each session is 50 minutes.

Track Chairs will assist facilitators to achieve an appropriate balance of presentation and interaction.

## IEEC2017 20x20 Presentations

You are invited to take part in our IEEC2017 20x20 sessions.

PechaKucha 20x20 is a simple presentation format where you show 20 images, each for 20 seconds. The images advance automatically and you talk along to the images.

<http://www.pechakucha.org/faq>

The 20x20 presentations will be made in quick succession and we welcome submissions from PechaKucha novices as well as experienced practitioners. This is an opportunity to share concisely your experiences or best practice with delegates in a shorter format than the parallel sessions.

A PechaKucha 20 slide template will be provided.

## Conference attendance

The conference runs from 12 noon 6<sup>th</sup> September through to early afternoon on 8<sup>th</sup> September. If your submission is accepted, **the lead facilitator or presenter must register to attend at least one full day by Friday 14<sup>th</sup> July 2017 (early bird discounts end on the 30<sup>th</sup> June).**

It is the responsibility of the lead facilitator / presenter to communicate this information to co-facilitators / co-presenters and to ensure that they register.

## How to submit

To submit your session please complete [IEEC2017 session submission form](#) and submit by **Friday May 26<sup>th</sup>**.

The submission form can be downloaded from the website here:

<http://ieec.co.uk/call-for-contributions-2/>

## Enquiries

If you have any enquiries please email Kate Beresford, [kate@enterprise.ac.uk](mailto:kate@enterprise.ac.uk)