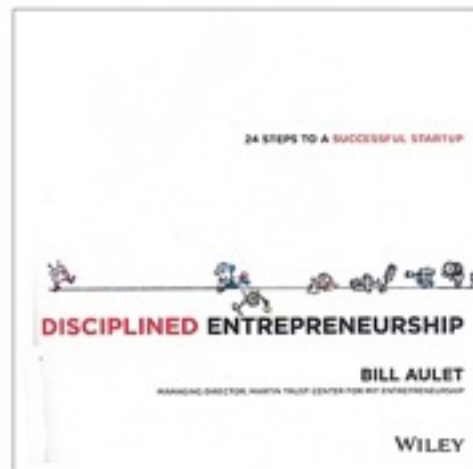






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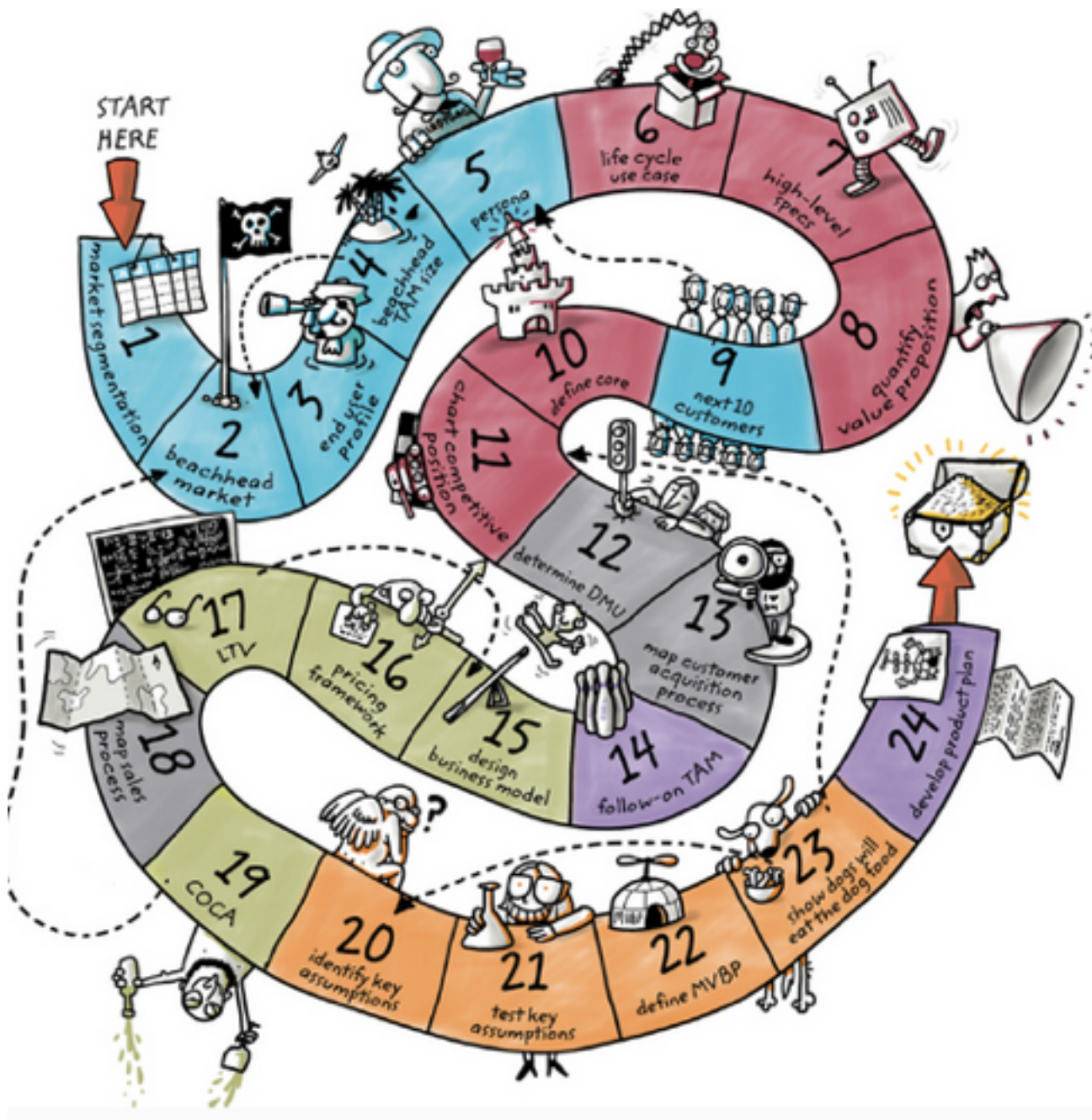
IDEA LAB SUMMER 2016
CENTRE FOR ENTREPRENEURSHIP

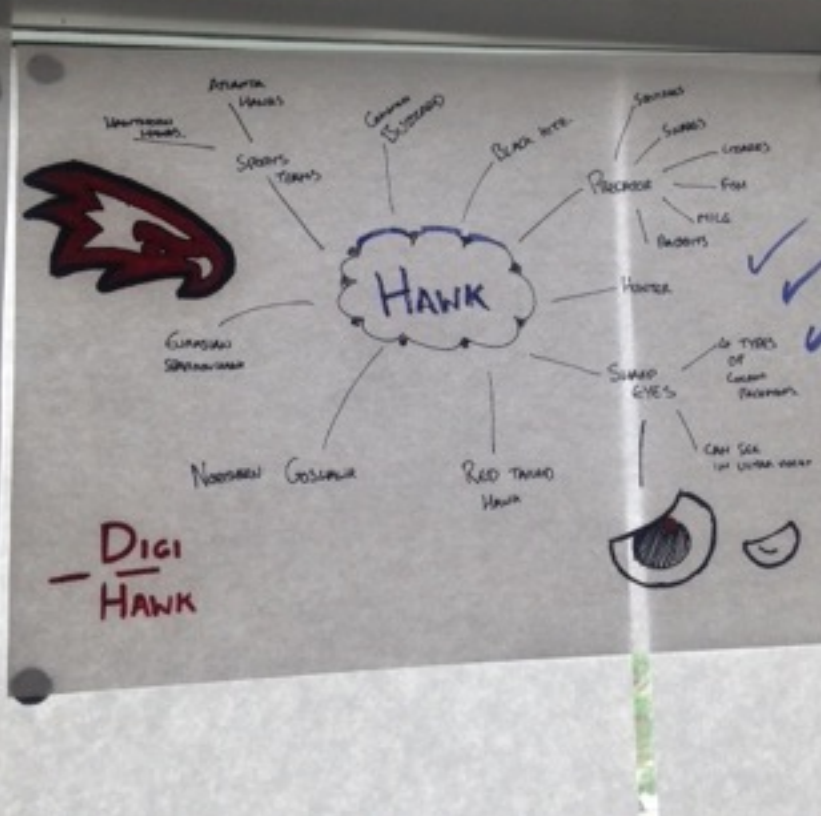












Peter Volta
Technical Manager

- LIKES
- He likes real and technology
 - He uses social media to relate people to people to get to the question
- DISLIKES
- Spiders
 - Brexit
- BEHAVIOUR
- He is a funny person
 - He is a social person
- INDUSTRY GROUP THEY BELONG TO
- Chartered Engineer (CEng)
 - Institution of Civil Engineers (ICE)

End-User - Student

CUSTOMER

LETTER

MOLLY - 20

MORT

✓ SHOPPING SOCIALISING

✗ SPENDING MONEY WITH WORK

£



INDUSTRY GROUP THEY BELONG TO

Chartered Engineer (CEng)

IET

Institution of Civil Engineers (ICE)

