### Embedding entrepreneurs to cocreate and co-deliver - the experiences of CEDAR within the Entrepreneurial University of the Year

Prof Lester Lloyd-Reason





# CEDAR: We make a difference by being different

CEDAR is a unique mix of expert academics, leading practitioner teachers and world-class entrepreneurs. Together we co-create and co-deliver:

- 1. Ground breaking academic programmes to provide our students with an entrepreneurial mindset
- 2. World class research
- 3. Enterprise development activities at a regional, national international level

ENTREPRENEURIAL UNIVERSITY OF THE YEAR



## **CEDAR:** The people











































# "If you're not making mistakes you're not trying hard enough!"

**Professor Lester Lloyd-Reason** 









### Entrepreneurs come in all shapes and sizes







#### STAY IN TOUCH

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