

University Incubators: Part of the core mission... *or something we'll grow out of soon!*

Simon Bond
Innovation Director





No.1 in Europe, No.2 Globally*

 **9,000**
Jobs Created

OVER
£1bn
INVESTMENT
RAISED

AVERAGE
INVESTMENT
£500k

5

Business
Incubation
Centres


1,000+
COMPANIES INCUBATED

5
research-intensive
universities

Founded in
2002

10,000+
NETWORK

130
BUSINESS
MENTORS



100
Events
per year



90%
Company
Survival Rate

80 COMPANY
APPLICATIONS
Accepted per year



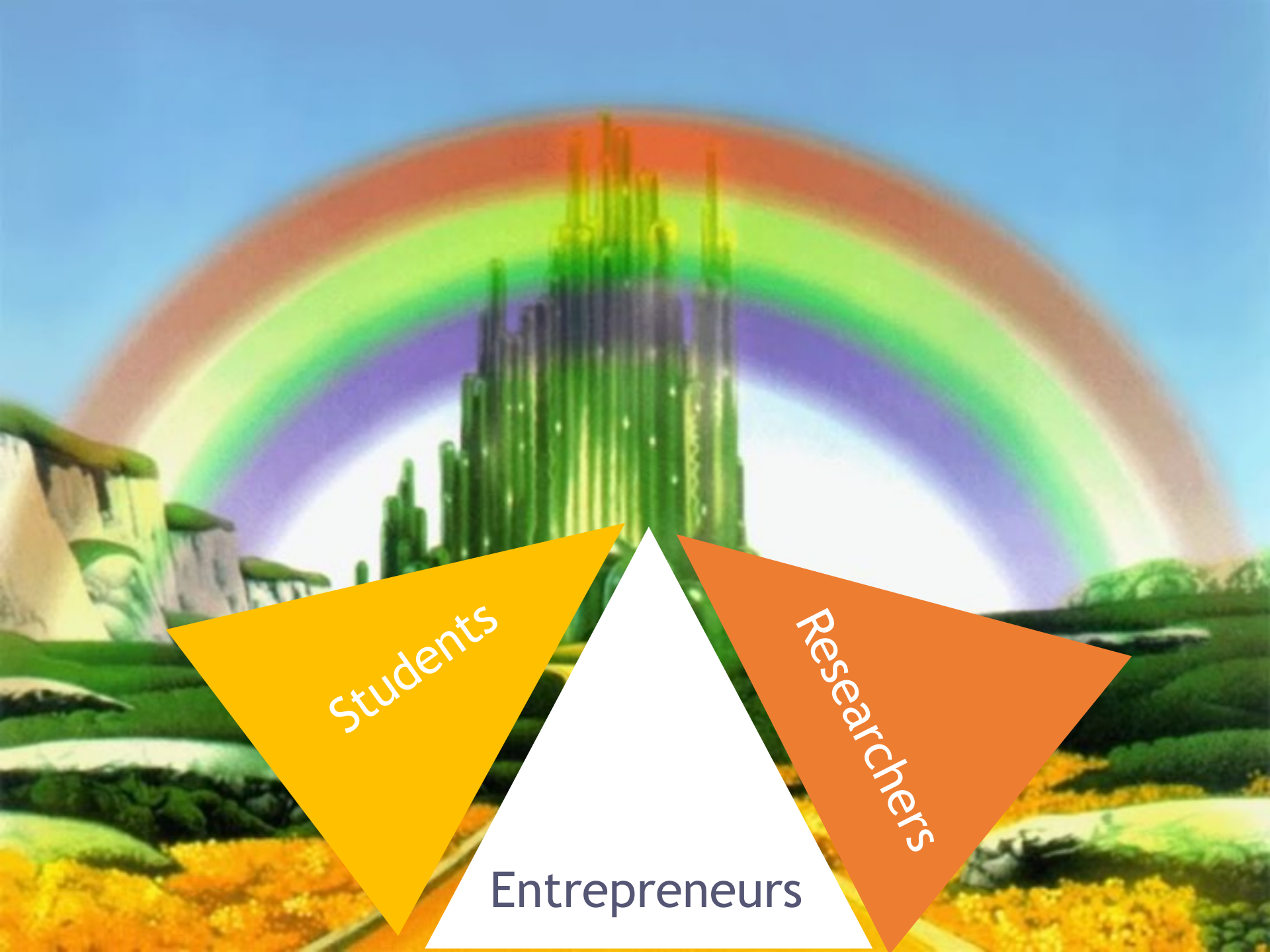


Researchers



Entrepreneurs

Researchers



Students

Researchers

Entrepreneurs

Our Innovator's Journey

'Success' is a 'Multi-event Line-up':

- Company has sufficient finance at right time
- Management is capable & focused
- Development goes to plan
- Deployment goes to plan
- Competitors behave as expected
- Customers behave as expected
- IP is competitive & defensible
- Management, Board & Shareholders behave as expected

Thanks to Prof. Dimov, University of Bath & Source: Zider (1998)



Our Innovator's Journey

'Success' is a 'Multi-event Line-up':

- Event Probability

- Company has sufficient finance at right time – **80%**
- Management is capable & focused – **80%**
- Development goes to plan – **80%**
- Deployment goes to plan – **80%**
- Competitors behave as expected – **80%**
- Customers behave as expected – **80%**
- IP is competitive & defensible – **80%**
- Management, Board & Shareholders behave as expected – **80%**

Thanks to Prof. Dimov, University of Bath & Source: Zider (1998)



Combined probability of success

'Failure' is a multi-event 'Pile-Up'

1:6

Combined probability of success

'Failure' is a multi-event 'Pile-Up'



De-Risking complex opportunities



Global Corporate Venturing

Discovering Start-Ups

Innovate UK
Technology Strategy Board

RESEARCHER TO INNOVATOR



The Center
MAGNETIC TECHNOLOGY TRANSFER

SURREY 100 CLUB
UNIVERSITY OF SURREY



ICURe programme

OPEN INNOVATION programme

ENTREPRENEURSHIP programme



Bristol & Bath Science Park

UNIVERSITY OF SURREY
The Surrey Research Park

UNIVERSITY OF Southampton
Science Park

EXETER SCIENCE PARK

Mentor Graphics

AUTODESK

amazon web services

rackspace

UNIVERSITY OF BATH

University of BRISTOL

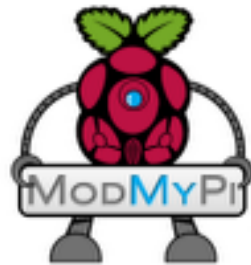
UNIVERSITY OF EXETER

UNIVERSITY OF Southampton

UNIVERSITY OF SURREY

SET squared PARTNERSHIP
Universities of Bath, Bristol, Exeter, Southampton & Surrey

Students to Innovators



Researchers to Innovators



'Civic' Innovators



iGEOLISE
MINUTES MEAN MORE THAN MILES



Delivering Economic Impact

£3.8bn
GVA*

*GVA stands for Gross Value Added from the companies we have supported over the last 12 years.



9,000
Jobs Created*

The level of employment supported by these businesses is estimated to rise to 14,200 by 2025.

£7.3bn

estimated GVA from Alumni over next 10 years.





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